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EASTERN WASHINGTON UNIVERSITY

PERSPECTIVE

VOL. 3, No. 1

PUBLISHED FOR ALUMNI AND FRIENDS

FALL 1991

WHERE WERE YOU IN '62?



Cammy Sparks

PERSPECTIVE

EASTERN WASHINGTON UNIVERSITY

VOL. 3, No. 1

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FALL 1991

EASTERN TODAY

Saylor Will Head Campus Libraries

V. Louise Saylor, a 14-year veteran librarian at EWU, became dean of libraries at Eastern July 1.

She will head a faculty of 12 librarians and 38 staff members and serve as custodian of 1.7 million volumes and documents.

Saylor joined EWU's faculty in 1977 as a catalog librarian, rising through the ranks as head of cataloging, assistant university librarian for technical services and interim university librarian.

She replaces Dr. Charles H. Baumann, who retired last December.

Geological Survey and EWU to Work Together

Geology majors and faculty at Eastern will have an opportunity to work with professional geologists under a new long-term cooperative agreement reached between the Spokane U.S. Geological Survey and EWU.

Under terms of the arrangement, the 18-member staff of the Spokane USGS field office will use laboratories and equipment at EWU's College of Science, Mathematics and Technology.

In return, students will be permitted to use some USGS equipment and will benefit from the experience of USGS geologists and scientists.

The USGS will pay EWU \$136,000 over a five-year period for the use of its laboratories and technical assistance.

The USGS Spokane office performs a number of tasks, including surveys of potential mineral deposits and geological mapping.

EWU Names New Social Work Head

Dr. Michael L. Frumkin has been appointed the new director of EWU's Inland Empire School of Social Work and Human Services.

Frumkin, an author, consultant, editor and educator, received a master of social work degree from the University of Michigan and has a doctoral degree from Brandeis University.

His major research interests are in the areas of social policy and the design and delivery of human services.

Next year Frumkin assumes the presidency of the Council on Social Work Education, the national accrediting body for baccalaureate and masters degree programs in social work.

Cole Named Interim Dean of Students

Annie Cole, a legal intern at the Spokane law firm of Finer and Pugsley, has been appointed interim dean of students at EWU.

Cole will serve as university ombudsman. She will also be responsible for judicial affairs and discipline, non-traditional student programming, student leadership development and cultural diversity.

Cole is a graduate of EWU and the Gonzaga University School of Law.



Posing with a statue of Sacred Heart Hospital founder Mother Joseph are the chief executive officers of Spokane-area hospitals which endowed a chair at EWU. They are, from the left, Ron Schurra, Holy Family Hospital; Gloria Cooper, St. Joseph's Hospital of Chewelah and Mount Carmel Hospital in Colville; Tom Zellers, Deaconess Medical Center; Gerald Leahy, Sacred Heart Medical Center; and Patricia Thompson, St. Luke's Memorial Hospital. Michael T. Liepman of Valley Hospital and Medical Center is not shown.

EWU Receives First Endowed Chairs

A consortium of Spokane-area hospitals has pledged \$250,000 to the EWU Foundation to establish a distinguished professorship chair in the College of Health, Social and Public Services.

The money donated by the hospitals will be used to pay the salary of a professor to teach in the EWU physical therapy program starting in 1991. The additional faculty member will allow the program to increase its enrollment from 20 students to 30 by this fall.

Consortium members include Deaconess Medical Center, Holy Family Hospital, Mount Carmel Hospital in Colville, Sacred Heart Medical Center, St. Luke's Memorial Hospital, St. Joseph's Hospital in Chewelah and

Valley Hospital & Medical Center.

A few weeks before that donation was announced last June, Eastern received its first ever endowed chair from the Metropolitan Mortgage Company of Spokane. The gift of real estate valued at \$305,000 will establish the C. Paul Sandifur Sr. Distinguished Professorship in Business Administration. (See Sandifur Profile, page 4.)

Monies accrued from donated real estate will be used to hire a faculty member with expertise in entrepreneurship. The entrepreneurial chair, under the aegis of the College of Business Administration, will work in cooperation with the Spokane Intercollegiate Research and Technology Institute, or SIRT. Both of the endowments will be

matched by an additional \$250,000 under Washington state's Distinguished Professorship Program. The additional \$500,000 in state funds will bring the total of new EWU endowment funds to over \$1 million.

"Distinguished chairs are important not only to the university, but also to the community, as they bring nationally recognized scholars to the area," said Greg Sheridan, EWU's director of development.

"These individuals are experts in their field," Sheridan added. "They bring growth to our programs and enhance the quality of Spokane's educational environment."

EWU Establishes Ties With University in West Africa

Eastern will enter into a faculty exchange agreement this fall with the University of Cape Coast in Ghana, marking Eastern's first such formal arrangement with an African university.

In an effort to provide greater insights for its students into the international arena, Eastern has previously established ties with institutions in Europe, the USSR, Ireland, Japan, Korea and elsewhere. These have resulted in both faculty and student exchanges as well as the interchange of ideas and customs.

Dr. B.K. Hayford, director and professor of African Studies and Education at the University of Cape Coast, will make a two week pre-project planning trip to Eastern in September. He will formalize the agreement in a signing ceremony Sept. 23 with Dr. Marshall E. Drummond, president of Eastern, and will meet with faculty and students interested in exchange opportunities.

Eastern's Black Education Program and its director, Dr. Felix Boateng, who is originally from Ghana, are credited with bringing the exchange to fruition.

The Black Education Program was

notified this summer it will receive a \$69,000 grant from the U.S. Information Agency University Affiliations Program for the faculty exchange program, which calls for the exchange of two faculty from each institution each year for three years.

It is anticipated that Eastern will send a faculty member this winter to the University of Cape Coast, which is located approximately 80 miles from Ghana's capital of Accra. A Cape Coast faculty member is expected in return next spring quarter.

"The primary purposes of this link are to enhance the curricula of both universities, promote greater understanding between our faculty and students and foster the internationalization of the two institutions in response to future needs and trends," Boateng said.

Though the African university has a smaller enrollment — 2,000 compared with Eastern's 8,400 — he said the universities have much in common. Both were colleges of education which later evolved into full universities and both are considered to be medium sized in their own countries.

INSIDE:

LIBERAL ARTS

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ALASKAN TRAGEDY

Novelist John Keeble faces reality in Alaska **Page 6**

EVERY FALL

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HOMECOMING

Classes of '64 to '68 are honored guests of 1991 Homecoming celebrations. **Page 13**

'WHAT IS IT WE WANT OUR UNDERGRADUATES TO KNOW?'

Eastern's Faculty Plunge Into An Unexpectedly Controversial Debate Over Curriculum

As recently as 10 years ago a debate over college curriculum would have produced a very dull argument — intellectuals bandying terms though their assumptions were about the same.

No more. The "liberal arts," the traditions of philosophy, art, literature and science, particularly of the Western world, which have formed the basis of Western higher education for centuries, are today considered by some academics as inadequate preparation for the modern college graduate.

The extreme charge against the liberal arts is that they emphasize philosophers and writers who were captive of a European point of view, a view critics maintain is tainted by sexism, racism and colonialism.

More common is the charge that the traditional liberal arts curriculum is simply too narrow for the 21st century. The intense study of Western culture, this school of thought argues, is of limited usefulness in a new world that requires daily dealings with virtually every culture on earth.

Yet it is the much larger group of traditionalists, and not these critics, who are pushing forward the debate over curriculum. Practically everyone in higher education is dissatisfied with the results of another wave of curriculum reform 20 years ago. Student calls for "relevance" in education in the 1960s resulted in giving students great leeway in choosing what courses would make up their educations. Through the last decade, colleges and universities across the country have been working to strengthen "core courses" — mandatory classes every student must take to graduate.

The question is what kind of knowledge should be at the "core" of a modern college education.

Eastern's faculty took up this debate a year ago, when President Marshall E. Drummond placed the question in the simplest possible terms: "What is it," he asked EWU's faculty, "that we want all of our undergraduates to know?"

Except for two open forums last spring, the formal

"Democritus called it atoms. Leibnitz called it monads. Fortunately, the two men never met, or there would have been a very dull argument."

— Woody Allen

debate over this question has taken place entirely in writing, in the form of position papers, responses, and responses to the responses. The second paperback volume of these papers, *Undergraduate Liberal Arts Reform Proceedings*, will be published by the university this fall. The two volumes are expected to be the starting place for a faculty redesign of the general university requirements for graduation.

In his opening essay designed to launch the debate, Robert C. Herold, associate vice president for Special Programs, strongly criticized Eastern's present graduation requirements:

"An Eastern Washington University graduate can satisfy the school's distribution requirements and never take a course in European history, never go near American history, never study American government, never bother reading any of the great works in English literature, never study any of the Greek philosophers....Plainly,...our confusing smorgasbord of courses simply does not provide the basis for even a minimally acceptable undergraduate liberal arts education."

Herold advocated "a unified core of courses...through which they would be exposed to a common body of knowledge."

But the subsequent papers make it clear it will be difficult to find agreement on this "common body of knowledge."

Dr. James Wallace, a professor of political science, argued that it is the responsibility of the university to assert confidently the elements of the culture, because if a common culture disappears, society disappears.

Wallace admitted that a "dominant culture" is a means of imposing order on society. But Western culture differs from ancient cultures in that it was honed from the experiences of the English, French and American revolutions precisely to allow a free society in which many ways of life could exist together.

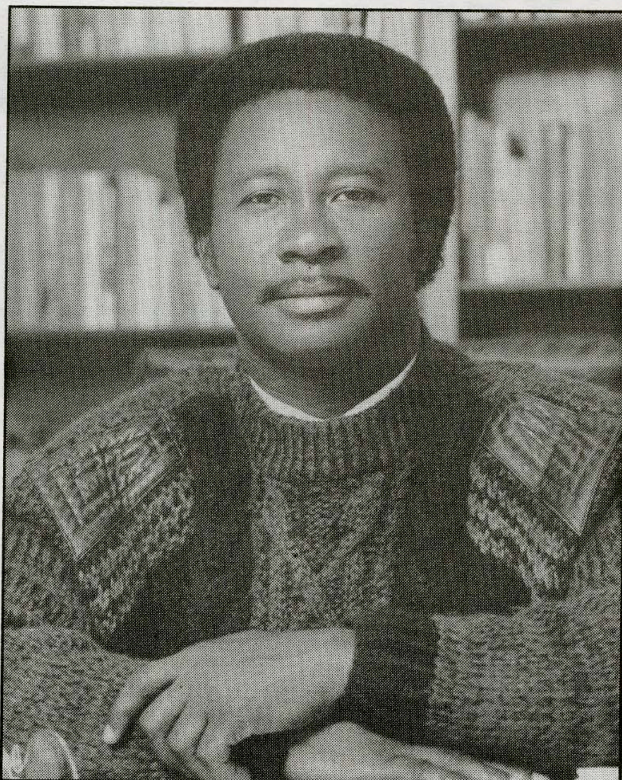
He argued that the liberal arts are not the enemy of "multi-culturalism," but the very thing that makes multi-culturalism work by giving diverse peoples the values, perspectives, capabilities and history that lets them act in their common interests. Philosophy, Wallace said, provides a basis for overcoming the selfishness implicit in a country of free and independent individuals. Study of science and mathematics was intended "to make persons able to deal with factual questions as they arose in community debate." History provided a "common vision" of the human race.

What sociologists refer to as "pluralism," the "existence of a large number of discrete preferences, styles, values and aspirations" is not an alternative culture but the vacuum of culture, Wallace maintained. It offers no common ground upon which a society can live together. "It is culture which provides the ground upon which rhetorical argument about community action is laid; when culture fades, rhetoric falls silent and the community, as in our unhappy time, is unable to act," he wrote.

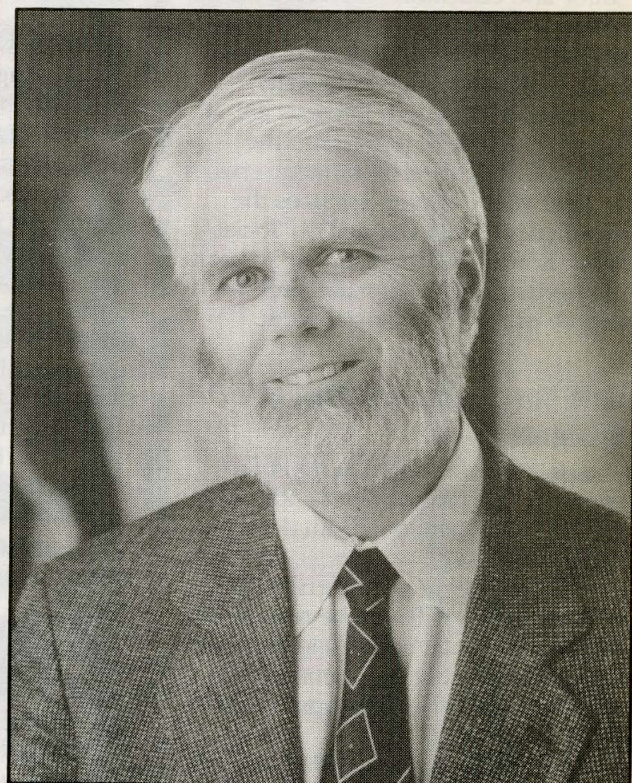
Felix Boateng, director of the Black Educa-



Judith Kaufman



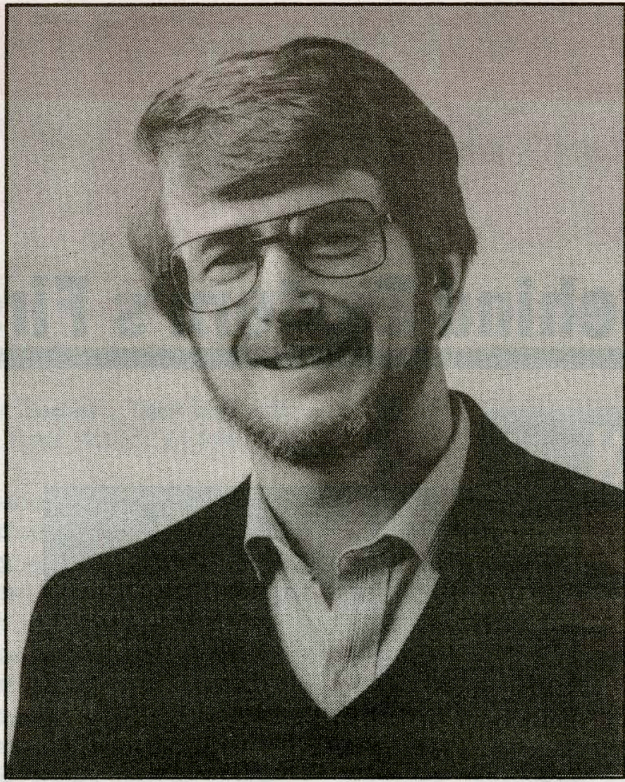
Felix Boateng



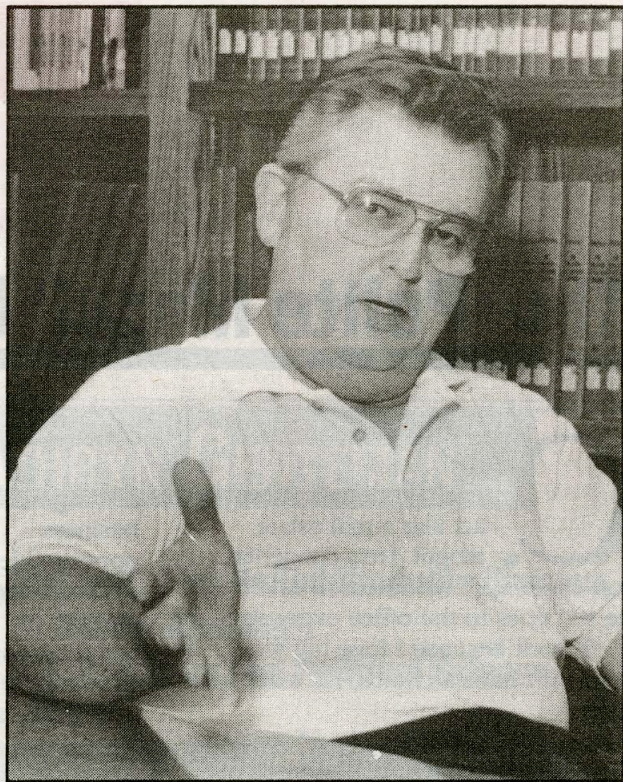
Robert Herold



Dr. James Wallace



Dan Perdue



Jay W. Rea

"In a world where the nation-state is increasingly and dangerously archaic, the university must teach, research and practice the new global forms of social relations."

tion Program, replied that selecting the Western tradition as the basis of education was "elitist, classist and Eurocentric." The European intellectual tradition has proven to be one that "enslaves rather than liberates the human mind and spirit."

"Eurocentrism," Boateng wrote, "denies the possibility of looking at reality in a critical, cross-cultural perspective, and thus ignores the very purpose of liberal arts education, which is supposed to liberate the mind from the shackles of traditions, misery and enslavement."

Also dissenting was sociologist Dan Perdue, who said an emphasis on a traditional core curriculum was "elitism" that "assumes that the search for knowledge ends in the discovery of deified truths...mystically deposited in great institutions."

The university should not be considered "a temple raised to celebrate Dead Gods and Men." Rather, Perdue wrote, it should explore "holistic conceptions of cultural diversity and democratization." "In a world where the nation-state is increasingly and dangerously archaic, the university must teach, research and practice the new global forms of social relations."

Perdue's dismissal of classic literature as "Dead Gods and Men" brought rebukes from two librarians. Audiovisual/Fine Arts Librarian Sue Wallace replied: "The glorious poetry of Mozart, the passion of Rilke, the laughter of Moliere, the subtleties of Machiavelli, the insight of deTocqueville,...the dramatic visions of Shakespeare and Michelangelo...Dan Perdue regards as purveying 'deified truths!' What an impoverished view of our heritage!"

University Archivist and Librarian Jay W. Rea argued that de-emphasizing Western culture for ideological reasons would interfere with a genuine understanding of the world that has developed, and in fact the ideal world that peoples in far-flung places, including the Soviet Union and China, are embracing. "Colonialist" or not, it is difficult to account for the extent of democratic institutions and rhetoric without some attribution to Western influence....Advocates of 'holistic conceptions of cultural diversity and democratization' would have a difficult time identifying the sources of the concepts of 'liberty,' 'justice,' 'equality,' and 'democracy' in anything other than 'Western civilization.'"

Many faculty members who joined the debate endorsed the traditional liberal arts curriculum — but supplemented with more recent perspectives.

"I think I join my colleagues in believing that the liberal arts are the heart and soul of education" said Lee Swedberg, director of the Women's Studies Program. But the "canon" of great works is incomplete, she said. "How complex a culture did John Stuart Mill, or Freud, or Shakespeare, or Darwin have? How much internationalism did the culture they represented have to admit?"

Books such as Riane Eisler's *Chalice and the Blade* and Merlin Stone's *When God was a Woman* bring a feminine perspective to history that simply wasn't available when the "classics" were written, Swedberg argued. "The fact that they have not had decades of testing does not relieve us of the responsibility to include them in the liberal arts."

Similarly, Gabor Zovanyi of Urban and Regional Planning endorsed the idea that "there are enduring intellectual, cultural, and moral standards that can be gleaned from...(an) agreed upon list of old books."

But — "Without a basic understanding of ecology, students are not apt to be aware of the complex web of interactions of living organisms with each other and their nonliving environment," said Zovanyi. "Such gaps in knowledge are not only lamentable, they may also turn out to be fatal."

Compromise by adding more courses will not be that simple. Students already take a full load of studies, and therefore each course that is added must displace something else.

Allen C. Meadors, dean of the College of Health, Social, and Public Services, argued that the practical, job-oriented courses shouldn't be dropped. While he agreed Eastern should have a "strong liberal arts base," this must be different at Eastern than at Harvard or other educators of the "academic elite."

Unlike Harvard, Meadors argued, Eastern is mandated by the state Legislature to remain flexible in the students it accepts, and practical in the skills it passes on. Furthermore, Eastern graduates have a greater need to be ready to perform jobs immediately upon graduation. A Harvard graduate can depend upon family and school ties to gain entry to jobs; Eastern graduates must be prepared to compete for them.

Simple addition of courses would run into another barrier: the danger of superficiality. In his own contribution to the debate, President Drummond said he believes students are better educated when they "become intimately familiar with a limited number of readings that illustrate classical perspectives of justice, loyalty, personal responsibility, and others."

"This, to me," said the president, "is greatly preferable to a smattering of survey principles and/or concepts which never get to the bottom of the issue."

Mathematician Yves Nievergelt made the same point. "Scattered requirements," he argued, "result not in liberating breadth, but in an enslaving shallowness."

He said the threshold of true "mathematical understanding" is high enough that even a student dedicated only to the liberal arts may not be able to achieve it. "A substantial education in a few liberal arts — perhaps regardless of the selection — may prove better."

Most faculty seemed to agree on at least two points. One was that communication skills, particularly writing, should get more emphasis. The other

"Advocates of 'cultural diversity' would have a difficult time identifying the sources of the concepts of 'liberty,' 'equality,' and 'democracy' in anything other than 'Western civilization.'"

was that the undergraduate's education should be more focused and integrated.

The purpose of the general courses in a curriculum is to connect other knowledge, "the mortising and mitering of the intellect," wrote English professor Grant Smith. "We need to adopt program structures which foster boundary-crossing study."

At one of the faculty forums held to debate curriculum, economist Lisa Brown observed:

"When, by coincidence or clever scheduling, my students end up covering the same issue in more than one course, they invariably are more excited by the material, and the intellectual connections they make are a delight to observe." She adds that the nation's more intractable problems seem to require this multifaceted view in any case.

Judith Kaufman of English and Pamela Elkind of sociology worked together to put forth one of the most thorough curriculum reforms. They proposed that the courses be based upon attainment of intellectual skills rather than a particular body of knowledge.

"In this view," they wrote, "a truly educated person should possess three characteristics: the ability to think of alternatives and to question established systems; the ability to create or select a system; the ability to work within the chosen system."

Courses would be organized to bring the students successively to these abilities. Courses such as philosophy, critical thinking, writing and mathematics would equip them to examine society. Courses in history, sociology, government etc., would show them alternative systems. Deeper knowledge of specific systems would be gained through specific disciplines, including arts, sciences, and humanities. Finally, the techniques necessary to living in and contributing to a system would be taught much as major fields of study are now.

If Eastern follows the curriculum reform procedure used at Harvard, as Herold has recommended, a senior faculty steering committee would be appointed by President Drummond and the provost/senior vice president for academic affairs. It would oversee small, interdisciplinary task forces looking at broad areas of knowledge.

These task forces would recommend what Eastern students should be exposed to in the humanities, fine arts, natural sciences, mathematics, computers and the social sciences, and if necessary formulate special classes.

The 'Polite Mogul' Behind Eastern's First Endowed Chair

C Paul Sandifur Sr. doesn't act like a real estate mogul. He's congenial, soft-spoken, down-to-earth. And at 88, he still goes to the office every day.

"I work because I love my work," he says. "If I have a choice, I'll work until I die."

Sandifur, affectionately referred to as "The Chairman" by the hundreds of employees scattered throughout his far-flung empire, is a humble man who has worked hard all his life. As a major stockholder of Metropolitan Mortgage and Securities Company, he can afford a life of ease and luxury — but that's not his style.

"My early life was rather severe," he says, "which was a blessing in disguise, because it made me very frugal. I cannot waste money. I cannot spend money frivolously."

The son of a traveling Methodist minister, Sandifur was born in Illinois but grew up in the Portland area. Though the family was poor and life was hard, he was determined to be a success.

"I always knew I was going to make money," he says. "I never doubted that for a minute, even when I didn't have a nickel."

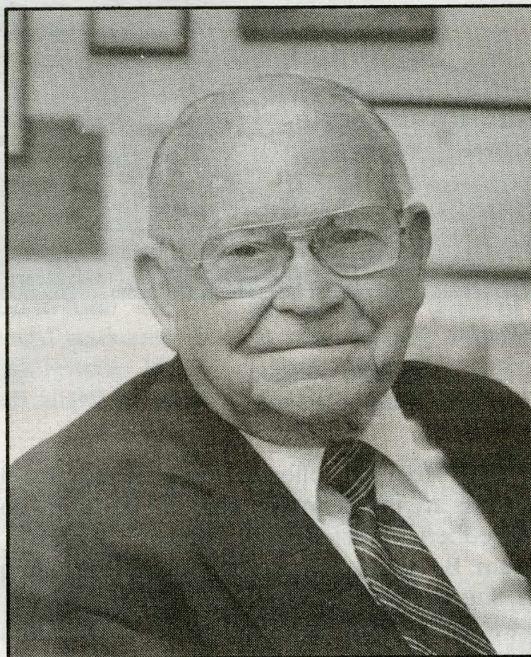
After years of working to help support the family, Sandifur put himself through college, earning a law degree from Lewis & Clark College, in 1930. Law didn't interest him, however. He soon became a top insurance salesman, which resulted in a move to Spokane in 1937, as a branch manager. While selling came naturally, his penchant for

making his own business opportunities surfaced in a number of entrepreneurial ventures.

Sandifur and his brother Charles started the first Jeep dealership in Spokane and later added a Hudson dealership. When car sales went bad during World War II, he founded Spokane Cab Company, the Green Hornet Bus Line and a trucking business.

Late in the 1940s, he pioneered a practice that was to form the basis of his empire — buying real estate contracts at a discount, something that hadn't been done in this part of the country before. That was the beginning of Metropolitan Mortgage, which was founded in 1953.

After conquering Spokane and the Inland Empire, Sandifur moved on to Hawaii. In the '60s, he became the first mainland to build a resort hotel on Kauai. The island now has 14 major resort hotels and Metropolitan Mortgage is adding a third phase to its Lawai Beach Resort.



C. Paul Sandifur Sr.

renovation. Now restored to its original beauty, the magnificent facility serves as a hub for performing arts in Spokane.

Last year, the Spokane arts community honored Sandifur with the Bravo Award for the generous gift to Spokane of The Met. The ceremony was held on the floating stage in Riverfront Park.

"The Met was an answer to a genuine quest to be of service to the community," says Sandifur, "and it has created more goodwill for us than we ever dreamed. Of course," he added, "I can't take any credit for that. That was all my son's doing."

C. Paul Sandifur Jr., the president of

The company has grown from a local operation to one that conducts business in every state and has assets of \$700 million.

Some of Sandifur's latest endeavors are his most dramatic. The Met, formerly the old State Theater, had been closed for years when the Sandifur family began a painstaking

the mortgage company, has served as his father's partner and idea man for years. A book authored by the senior Sandifur in 1991, "Just Give Me Real Estate," a personal history of the company, was written at the urging of Paul Jr. He also established a new entrepreneurial chair for EWU's School of Business Administration in his father's name. The chair was funded by a gift of property valued at \$305,000.

Throughout his life, Sandifur has parlayed independent thinking, a strong work ethic and an entrepreneurial spirit into tangible assets. He didn't walk on bodies along the way. Instead, he made friends.

"I've never had a cheating, chiseling attitude," he says. "I've always said to myself, 'How can I be more worthy?' Not in the eyes of other people, because that would be false, but in my own eyes. Goodness has to come from the heart, from inside."

Despite his many accomplishments, the chairman is far from through. Metropolitan Mortgage has purchased prime riverfront property in downtown Spokane for further development. There's no end to the ideas that Sandifur entertains in a day — condos at the water's edge, a top-flight restaurant, gondola rides. He enjoys every minute of it.

"I've been on this block 52 years," he says, "but I'm not bored at all. To me, work is the most satisfying thing in my life. I told my son, if sometime he doesn't think I'm worth it, I'll work free."

EASTERN CHARTS A COURSE TOWARD THE 21ST CENTURY

Ideals, said the nineteenth century political reformer Carl Schurz, are like stars. They are useful even though you never touch them, for they show you the direction.

That's the philosophic stance behind *Charting Our Course Into the Future*, a formal listing of the ideals and goals of Eastern Washington University released this summer by President Marshall E. Drummond.

The 26-page document summarizes the five-to-10 year goals of the university as a whole, and also lists goals of each of its six colleges, the library system and Extended University Programs and Services.

The statement of goals, said President Drummond, "provides Eastern and the community we serve with an image of our desired future and a 'map' to keep us on course as we move from where we are to where we want to be."

Five "areas of emphasis" are highlighted for the 1991-93 biennium: to "reinvigorate and reform liberal arts and sciences"; to increase professional development of faculty; to increase international and intercultural focuses within the university and its curriculum; to develop a limited number of

areas which can serve as "models of excellence" for the whole community; and to provide a "meaningful educational and social experience for students" in both traditional and non-traditional campus settings.

The planning process took about two and a half years and involved every department on campus. Overall, it calls upon Eastern to hone its reputation as a "student-centered university."

"Our strengths lie in our relatively low student/faculty ratios, in the availability of faculty for interaction with students, and in the willingness of our staff to work closely and effectively with students," the plan states.

Each of the university's major subdivisions also enumerated major goals to be accomplished by 1997. Each goal is accompanied by strategies to reach it.

Some samples from *Charting Our Course Into the Future*:

— **The College of Business Administration** sets as a goal doubling enrollment in its Masters of Business Administration program. Its efforts to do so will include establishment of MBAs in accounting and health care management.

— **The College of Education and Human Development** set as a goal the establishment of a center for research, teaching and clinical experiences at the Robert Reid Laboratory School. To do so it will seek external funding and collaborate with the region's educational, government and community organizations.

— **The College of Fine Arts** set as a goal the creation of facilities for major programs "at current professional standards" in both Cheney and Spokane. One means of fulfilling this will be the creation of a performing arts facility in Spokane with a seating capacity for 250.

— **The College of Health, Social, and Public Services** pledges to establish better "outcome measures" for students, faculty and programs to enhance the effectiveness of learning. One strategy will be improving communications between students, faculty and the professional community.

— **The College of Letters and Social Sciences** will seek to develop international and intercultural elements of its curriculum. To do so, it will create an Asian Studies Center, develop a major and minor in Japanese, and

create permanent faculty positions in Women's Studies.

— **The College of Science, Mathematics, and Technology** sets as one of its goals to "promote science literacy" among all Eastern students, regardless of major. Doing so will require, among other things, the upgrading of laboratories, strengthening of environmental studies, and the improvement of science education for elementary and secondary education.

— **The University Libraries** set as a major goal to be "the university center for access and delivery of local, regional, and national information to support the curriculum and scholarship." One strategy to accomplish this will be the development of a telecommunications system capable of linking classrooms, faculty offices, and individual sites.

— **Extended University Programs and Services** aims to help the community increase opportunities for international trade, new markets for its products, and the launching of new businesses. It hopes to pursue this goal by establishing a Center for Entrepreneurship linking the Spokane Business Incubator with the College of Business Administration.

THE LEGENDARY HOWARD HOPF

This beloved old prof could tell some amazing stories - some of them true.

by Lonna Baldwin

For 20 years, Howard Hopf terrorized and titillated EWU students — forcing them to absorb, then savor, what it takes to succeed in the highly competitive field of radio and television.

Some remember him as a irascible tyrant, stalking the halls screaming at no one in particular. Others say he was a genius, capable of jolting the most apathetic student into a wildly productive state.

"He was an extraordinary teacher with unorthodox methods," says Rey Barnes, professor in EWU's R-TV department. "I enjoyed Howard, but he was a very, very, unusual person, to say the least. He *was* a legend in his own time. He turned out a lot of first-class people."

People describe Hopf as a vain but lovable popinjay. Almost everyone agrees that he dropped names shamelessly and often told such self-serving tales that no one believed him.

"He claimed to have taught Dick Clark," says Ned Neltner, a former student. "Now I don't know if that was true — with Howard you just never knew. I wouldn't doubt it though."

One story that circulated about the braggadocious Hopf involved three students who set out to prove he was a fake. They planned to refute his outlandish claims in a term paper. However, when they delved into Hopf's background, they were astounded to find that everything he had told them was true!

"I heard that story too," says former colleague Dick Hoover. "Somebody would mention golf and Howard would say he played Sam Snead and out-drove him. The subject of the government would come up and he'd been a diplomat to Mexico. Someone went scuba diving and Howard had been a deep sea diver."

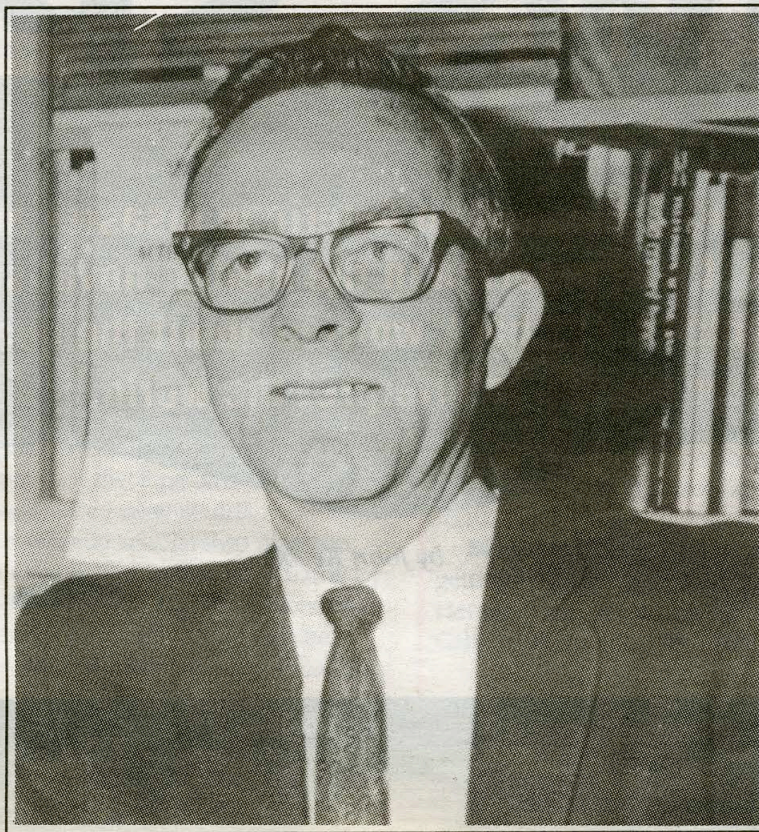
"Of course, he had a lot of detractors because of his stories, but no one ever was able to disprove any of them."

People are still speculating about Hopf and what he did or didn't do, but there's one person who thinks it's all true. Don Cary, a former Eastern R-TV teacher who worked with Hopf for 14 years, once accompanied the new hiree on a trip to California. His own doubts about Hopf's name-dropping quickly evaporated when Hopf introduced him to old pals who had been co-workers on "Bonanza" and "The Dinah Shore Show." They also visited San Diego State College, one of Hopf's alma maters. Actor Peter Falk, another alum, was directing a play there.

"We walked in," Cary says, "and it was like old home week. Come to find out, Howard and Falk used to room together."

When Hopf and Cary officially launched Eastern's R-TV department, says Cary, a number of Hopf's friends came up from California to help him celebrate, including actors Jack Elam, Richard Boone and Jack Palance.

"Over the years, we had a lot of celebrities who presented guest seminars or workshops," Cary says. "Danny Kaye, Dinah Shore and Danny Thomas are the ones I remember just off the top of my head."



Howard Hopf

Former students don't remember Hopf for the celebrity visits as much as they do for his inimitable manner. He barked at everybody and everything in a high, twangy, grinding flow of speech. The editor whose voice James Thurber described as a "Western quacking" must have sounded like Howard Hopf. He cut quite a figure, buzzing around campus in an old beat-up trench coat. A bubble of beige hair, swept back in a half-hearted wave, rose above a wide forehead. Light glinted off black-rimmed glasses. The chin had a cleft so deep it looked like a dent.

Though Hopf had a crusty, gruff exterior, he inspired affection, probably because students knew he cared for them. They may have mimicked him and scoffed at his claims, comments Dick Hoover, "but underneath it all, they were proud to be one of Hopf's kids."

"Every time any of us get together, his name comes up," says D'Andra LaPierre, a 1982 graduate. "He was kind of a crotchety old guy, but I really liked him. He was actually a sweet man. There were kids who didn't like him because he was so hard, but you learned a lot. He was my favorite teacher."

Howard Hopf died in 1987. A year later, he was revered and reviled at a communal get-together in Seattle. Hundreds of his former students attended the love-hate roast, an indication of Hopf's enduring influence.

"If Howard had run for president, I would have voted for him," says Bill Burke, a graduate of '77. "He was so great. He generated so much enthusiasm and so much pride — pride in being an American and being able to do anything."

Hopf came to EWU in 1962, after earning a bachelor's degree in marketing and speech from San Diego State College (1951) and a master of science degree in R-TV and research from Syracuse University (1952). He studied

at Ohio State University from 1957 to '59 and completed his Ph.D. there in 1966.

A lengthy resume lists everything from a stint as a cab driver to a three-year run as a restaurant owner, and does little to dispel the myths surrounding the man.

An ex-Navy electronics specialist, Hopf claimed to have installed the first radar on a U.S. vessel. After being discharged in 1945, he worked as an aviation electronics technician for the U.S. Civil Service at the Naval Air Station in Coronado, Calif. At the same time, he was a licensed real estate broker and owned San Diego Realty Company.

Beginning in 1950, Hopf embarked on a flurry of research that would continue unabated through three decades. The knowledge he acquired would sustain him in his role as an idiosyncratic professor who was constantly being challenged on style and substance.

"He'd walk into class, take off his jacket, throw it on the floor, then kick it into a corner," says Burke. "That usually got everybody's attention."

Ned Neltner, a former student, remembers his first day in Hopf's marketing class.

"Here were all these freshman girls who probably had never been off the farm, their pencils poised, their faces full of eager anticipation. Howard gets right up in their faces and yells, 'What kind of a bra do you wear?' Of course, that was his way of introducing them to the marketing of Playtex, but it was quite an opening."

Hopf's research ranged from a telephone survey to determine consumer use of pickles and price awareness, to an analysis of the actions of the Federal Communications Commission from June 24, 1910, to April 1, 1951. He studied the listening habits and program preferences of television viewers in Columbus, Ohio, and analyzed

daytime network television programming, using 44 variables to identify the audience. There seemed to be no end to his curiosity.

"Howard was brilliant, no doubt about it," says Lew Bowles, a colleague of 17 years.

Bowles says that Hopf may have rubbed some people the wrong way because he was honest — and outspoken.

"If he thought someone was stupid, he wasn't above telling them they were stupid, which he did quite frequently. People don't take that too well. Some people said he was eccentric. I never found him to be eccentric, just super-intelligent."

When Hopf came to Eastern, he was charged with developing a radio-television department. He did that, and more.

"Howard didn't just teach his students about broadcasting and television, he taught them public relations, promotion, communications and related fields," Bowles says. "Along with all that, he taught them a slice of life."

Hundreds of Hopf's students now hold high-profile entertainment jobs. The roster of R-TV alums reads like a who's who of the business.

"The Doctor — that's what everyone called him — knew what he was doing," says Cary, Hopf's first partner. "All of his graduates, even the dummies, got a job. He scared off the also-rans. The ones who stuck couldn't be scared."

Cary says beginning the program was quite an undertaking.

"We started out from nothing," he says, "and we designed and built the studio, the program, everything, professionally. We ran the studio 24 hours a day. We made music videos before they were even heard of — and won national awards. People came from all over the world. We had people fighting to get in."

Students learned by doing during Hopf's tenure. In addition to the state-of-the-art studio, they ran a mobile unit out of a van, which was used as a remote to televise sports events all over the country.

"His students had stringer credits with national radio, NBC, CBS and ABC," says Cary. "They were hired before they graduated. We had to turn the last quarter into an internship to make sure they didn't quit to take an attractive job offer before they graduated."

How could anyone have created such a powerful R-TV program at a small college? Anyone who asks, says Cary, didn't know Howard Hopf.

"He'd put on a pair of coveralls and climb the light pole in the stadium to change the bulbs," says Cary, "because no one else would. They were afraid. Yeah, Howard was quite a guy."

The first Howard Hopf memorial in 1988 was so successful, a second get-together is being planned. A tentative date and place — April 25, 8 p.m., at the Private Sports Club in the Kingdome in Seattle — has been set. Further details will be announced in the winter issue of Perspective.

THE GREAT ALASKAN NEWS SPILL

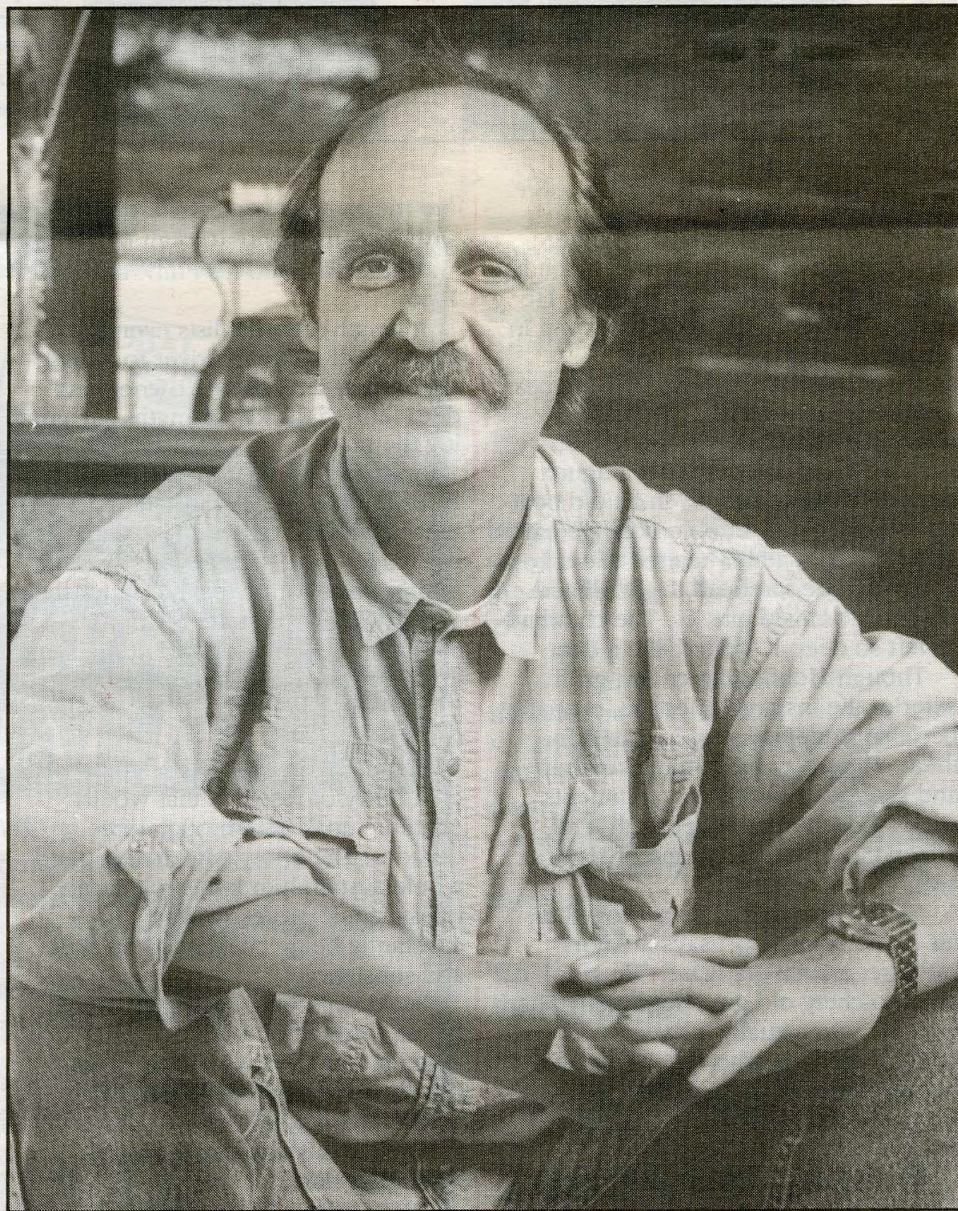
Having witnessed an American disaster and the way it was reported in the media, novelist John Keeble comes back worried about the quality of stories we use to interpret the world.

by John Keeble

I traveled to Alaska a few days after the Exxon Valdez oil spill in March, 1989, because a leftward leaning New York weekly newspaper, the *Village Voice*, wanted a novelist to go to write the story for them. I was pleased to be asked, a little puzzled by it, and afraid of what I would see. The people at the *Voice*, I would learn, suffered from a few misapprehensions, but they were not alone in this. I had a few of my own. Misapprehensions, including those of top level officials in government and industry, and indeed of most everyone who came in contact with the oil spill, ran rampant. Some were comical, and others, such as the wild notion that the winds would quickly blow the oil spill out to sea where it would disappear from view, decidedly were not.

The first misapprehension at the *Voice* was that since I lived in the state of Washington I could jump in my car and drive to the southcentral Alaska region of Prince William Sound. It was the typical East Coast confusion over distances in the West. In fact, Prince William Sound was as far from my house as New York. The error caused me to wonder even before I set out about how a story might be received by people who had so faint an understanding of where the story was occurring. This wonderment, in the countless forms it would take would haunt me for two years. It still haunts me. It's a question of how a story, in this case a news story of a sort, but one that concerned the central material substance of twentieth century culture — petroleum — could properly bear its cargo to its recipients.

It would also come to seem to me an oddity of human nature that most of us knew so little about what this substance was, even while we were intimately acquainted with it. Petroleum is the chemical detritus of life itself, placed under pressure, explosive, toxic. Arguably, it was the decisive element in the two world wars of this century. It has been the principle issue in several wars of shorter duration, including the Persian Gulf War. Some



John Keeble

of us, myself among them, have lost friends and relatives to these wars. Many of us have made love in vehicles fueled by it. A substantial portion of our daily labor is devoted to its purchase. As we fill our gas tanks, we inhale its fumes. We have taken it into our lungs. It is lodged in our tissue. In a way, our relation as a people to petroleum has become like a marriage on the edge of breakup, at once estranged and carnal.

A second misapprehension at the

Voice was that my expenses for the trip would come to about \$1,000. This thousand, I would soon learn, was to cover a round trip between Spokane and Valdez (\$600), a week's lodging (the cheapest I could find was on someone's living room floor at \$100 a night), car rental (I managed to rent a car from a Valdez citizen for \$35 a day), ferry passage to the town of Cordova (\$50), flight back to Valdez (\$150), an overflight of the rapidly spreading spill (\$300). Then there was

food, and the odds and ends, such as maps, telephone calls, and fax transmissions, that kept cropping up. I was frugal, but by the time I was done, to the dismay of my editor at the *Voice*, the bill was well over \$2,000. The cause of the expense had to do with covering distance (in petroleum-powered vehicles), with the generally higher prices in Alaska, and with gouging by certain citizens in the port town of Valdez, who had quickly awakened to the fact that there was money to be made in chaos, and not just from the Exxon Corporation, but also from the growing crowds of journalists from all over the world, animal rescue volunteers, bureaucrats, scientists, technicians, insurance agents, lawyers, and other various and sundry opportunists.

The Valdez airport, accustomed to about six flights a day, was landing hundreds by the time I arrived. The airport and the motels, restaurants, and streets of the small town were jammed with people. The journalists, and television journalists in particular, tended to form a rowdy pack that bullied its way into animal rescue centers, chased Exxon and government news conferences or any currently breaking tidbit about where the oil was spreading, what it was killing, or how much and what Captain Hazelwood had to drink before his ship ran aground. I should say that a good number of the journalists, such as Charles McCoy of the *Wall Street Journal*; Patti Epler and Charles Wohlforth of the *Anchorage Daily News*; and Tom Horton, who wrote a piece for *Rolling Stone*, to name just four, were extremely impressive — patient, persistent, thorough, and quite capable of finding their own path to information. In the main, however, the press corps that had positioned itself in Valdez did not leave a good impression.

They made a spectacle of themselves. They threw around tremendous quantities of money. Some seemed to have expense accounts that absolutely

"Television journalists formed small conspicuous parades and were limited by their bottomless expense accounts, which made them strangers to the folks most affected by misfortune."

would not quit. Their very presence altered the information they were gathering and in a way required the elaborate public relations system that Exxon was mounting in Valdez. Exxon also had its own reason for doing that, of course, which was to try to control the spin that information took as it was pitched to the public. But in a curious way the press and Exxon public relations officers, adversarial though they certainly were, also entered into a symbiosis. They depended upon each other for their very existence.

I had arrived at my first awakening almost from the moment I set foot in Alaska. It was that this story had leaped out and taken me in its clutches, that once I was finished with the *Voice* I would be back, again and again. Stories do this on occasion to writers and the call should usually be heeded. Subsequently, I would receive an advance from my publisher to write the story in a book, for which I was grateful. The amount, however, was decidedly finite. I was on my own.

On my second journey north, I once again went first to Valdez, but found that because of the massive call-up by Exxon of boats and planes and the exorbitant fees paid to skippers and pilots, it had become extremely difficult to locate independent passage into the Sound. In effect, though perhaps for defensible reasons, Exxon controlled that resource. I was invited to join a CBS television crew on an Exxon-sponsored helicopter flight to survey the clean-up work at Knight Island. Knight Island was at the heart of Prince William Sound, the most severely hit by the spill, a place I needed to see in as much detail as possible. I had misgivings about the proposition, although it had become commonplace for the press corps to partake of the largesse offered by both Exxon and the Alaskan state government, the two institutions that had faced off as the primary disputants over the causes and costs of the spill and the failing clean-up effort. Accordingly, they each underwrote much of the travel by the press, and the press — in a development that seemed very strange — had come to *expect* to be underwritten. It was a variant, then still in the process of being stitched together in Alaska, of the relationship between the federal government and the Washington D.C. press corps. That Exxon came to have such powers in this place — like those of government — was in itself a sobering reality.

Nevertheless, I agreed to go on the junket to Knight Island. My problem was that the weather was bad and we had to wait for a clearing. The waiting went on into a second day, then a third. While the CBS crew was ensconced in a local motel, worry-free, the waiting game was too costly for me. I had my second awakening as I walked along a Valdez sidewalk. It struck me that I was poised on the edge of a trap —

that to take full advantage of the benefits Exxon's Valdez-centered information system offered, gratis, I had to be well-heeled, that in my circumstances once I began to take advantage of such benefits I ran the risk of becoming hopelessly wedded to them, and of going bankrupt. In short, in order to accept the available riches, I had to be rich. It was an interesting and classic predicament. In its small way it bespoke the big predicament — too much cost-cutting in shipping practices, too much laxity in Coast Guard supervision, too much foot-dragging by the Environmental Protection Agency, too much waste — and all this to supply too much oil to the lower forty-eight, too cheaply, for people who drove too many cars they could no longer do without. There was also too much money being spent on the clean-up. It would come to \$2.5 billion.

I realized that I had to get out of Valdez, even though all private and government activity was headquartered there. I did so, not to return until near the end of my research. I came back six months later for a series of strange conversations with Exxon officials. Otherwise, my time was spent in the towns and villages where the people most affected by the oil spill lived — Cordova, Tatitlek, Ellamer, Chenega Bay, Seward, Homer, Seldovia, Port Graham, English Bay, Kodiak. In all respects, these were more reasonable places than Valdez, at once more troubled and more hospitable, good places to disappear into. I spent time on boats in the Sound, once on board a National Science Foundation vessel, and then on the only boat among the thousands there that was devoted exclusively to independent oil spill research, the Orca II. As it happened, I never went on an Exxon or state of Alaska junket. I would like to say this was an act of principle, but it wouldn't be true. In fact, it was a combination of principle and circumstance. In the writing, I did my duty by Captain Hazelwood, Exxon, the Trans-Alaska Pipeline System, Alyeska Shipping Terminal, and the Coast Guard, among other entities, but mainly the riches of people, place, and animals I encountered off the beaten track evolved into the story I'd wanted to hear in the first place. It was the true story in the weave all along the cutting edges of the thousand-mile spill, a story of destruction and money and at times of extraordinary grace and courage.

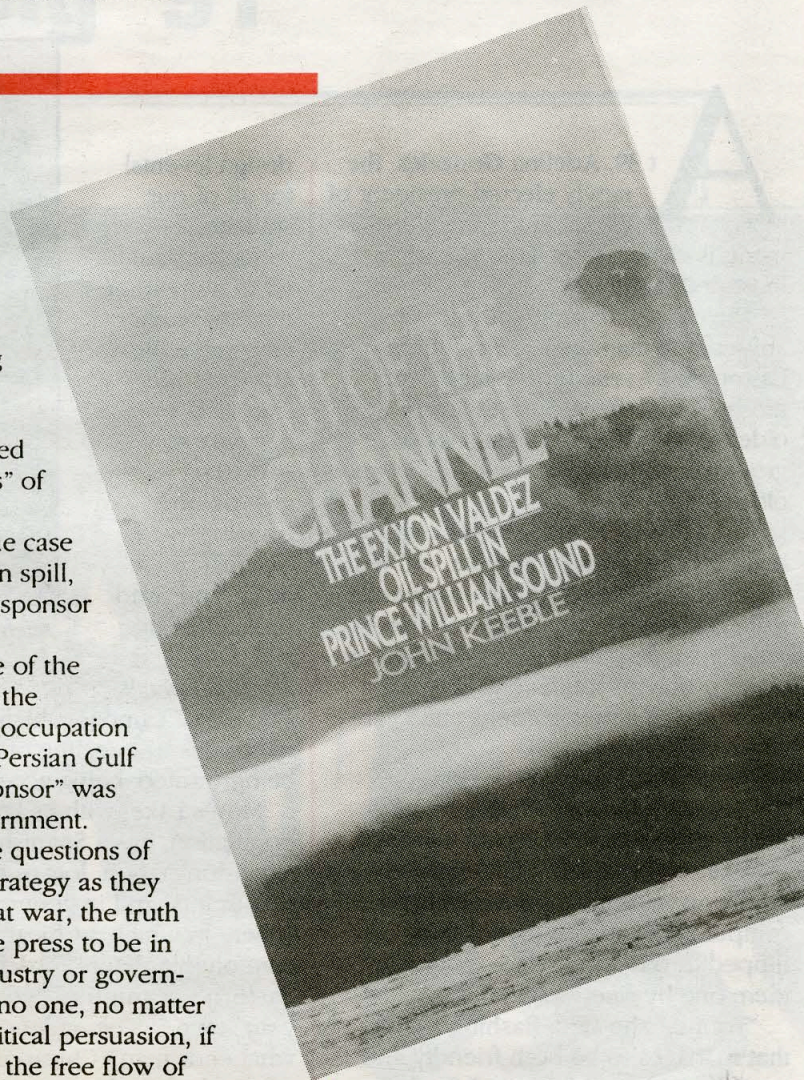
How well it is told is not for me to judge. Often enough, it seemed beyond my powers. Since finishing the book, though, I've thought at length about the press, and especially about the television journalists, who no matter where they go, toting their equipment, tend to form small, conspicuous parades. They are limited by that. They are limited by their bottomless expense accounts, which makes them strangers to the folks most

affected by misfortune. They are limited by their growing dependency upon what might be called the "sponsors" of the news, of disaster. In the case of the Alaskan spill, the principle sponsor was Exxon.

In the case of the next stage in the American preoccupation with oil, the Persian Gulf War, the "sponsor" was the U.S. government. Leaving aside questions of policy and strategy as they pertain to that war, the truth is that for the press to be in bed with industry or government serves no one, no matter what the political persuasion, if it believes in the free flow of information and in its own ability to judge it. One has to read very deeply into the news magazines to find a forthright, firsthand account of the meaning of death to the Iraqis, Kuwaitis, and Kurds, or of the 6 million barrels of Kuwaiti oil that is going up in smoke every day, the 3 million barrels of oil (ten times the Exxon Valdez accident) that were spilled into the Persian Gulf, or of the damage to birds, fish, sea mammals, and local and individual economies, or for that matter, what any of this might really mean to the U.S. troops who were there — the passionate tale one might hear late at night in a soldier's living room.

Finally, the press is limited, even victimized, by the thinness of the stories it is expected to file. We're a nation living in a cloud of stories. On average we spend more than 30 hours a week

watching television, which is made of story upon story, the little narratives in the commercials wedged in between the longer, fractured stories, the soaps, sit-coms, sporting events, the news. We gossip. We read incessantly — books, newspapers, magazines, memos, matchbook covers, cereal boxes — looking, looking for something to dream about. And yet we seem to remember so little. Our fascination with stories, which is thin like that of a voyeur, has something to do with our need for a meaningful narrative by which to inform our lives. I've wondered if our insatiable appetite for stories is caused by our fear of the ones we most want to hear.



JOHN KEEBLE'S *OUT OF THE CHANNEL*

Prof. John Keeble has taught creative writing at Eastern since 1973. He is also the author of four novels, including *Crab Canyon*, *Mine* (with Ransom Jeffery), *Yellowfish* and *Broken Ground*.

An important theme in his fiction is the machinations of humans in the vast, pristine, remote reaches of the American West. *Broken Ground*, for example, dealt with the construction of a penitentiary amidst the wild beauty of Oregon.

When Keeble went to Alaska two years ago to write about the Valdez oil spill, he found himself looking at a real-life situation much like those he had explored in fiction. The damage caused by the spill of oil (which he found to be generally worse and less reversible than most media suggested) was only one of the consequences of the insatiable human appetite for cheap energy. As the fish and other wildlife that had supported tiny villages disappeared in the muck, Keeble found, they were replaced by hordes of government officials, journalists, scientists, volunteers and curiosity-seekers.

Keeble's book, *Out of the Channel*, tells how this sudden reversal in the social ecology destroyed the basis for thousands of human lives. "The basic approach of the book is that there were two spills," Keeble says. "The first one of oil, and the second one of money."

ADELINA!

A friendly activist brings unprecedented experiences to the student body presidency.

At 39, Adelina Gonzales, the newly elected president of EWU's student government, is closer to "college age" than most people realize.

The era of life-long education has arrived; the average age of students at Eastern is 27 years old. It takes hundreds of students Gonzales' age and older to balance out the still sizeable group of traditional students 19-23 years old.

Gonzales — or Adelina, as everyone, competitors and friends alike, call her — wants to emphasize non-traditional students and their special problems.

As a single parent of four, she knows those problems intimately. She was a supporter of a new campus child care center.

But more remains to be done.

"This," she said, pulling a multi-paged legal-sized document from her desk drawer in the student body offices, "is the application for child care on campus." She smiled dryly as she flipped through the pages, counting them one by one — seven in all.

"To me," she said, flashing a smile that manages to be both friendly and resolute, "this is ridiculous." Students have enough to worry about, with classes, jobs and families, to fill out any more seven-page forms. "We can reduce it to two or three pages."

When she joined the student council a year ago, she found that much of the student budget was spent on dances and other traditional student events aimed at the youngest students. "Which are okay," she says, "but we should

design [events] for all of our students."

As the daughter of a one-time migrant worker who settled in Moses Lake, she also will represent minority groups the university is interested in attracting and retaining. The task there, Adelina says, is

to create a campus which gives minorities "the feeling of fitting in — being wanted, being accepted."

Moses Lake, with its large Chicano population, has a Spanish language television station, lots of Mexican restaurants, and in general an atmosphere in which a Chicano can feel comfortable. "Here," Adelina says of Eastern's campus, "you're on your own." The culture shock is what ends many Chicanos' college careers before they get started, she says. Encouraging organizations that soften the transition will be one aim of



Adelina Gonzales

her administration.

She has been active in several such groups, including the Latin American Descendants (LAD) and the self-help group Helping Ourselves Means Education (HOME).

Adelina believes she must have gotten her activist impulses from her father, who often acted as the

spokesman for other farm laborers in disputes with employers. She took exception to a newspaper story that said she was elected to the student presidency "despite" the fact that she was the daughter of a farm laborer. "I think of it as being elected *because* I am a migrant's daughter."

It was her father who, though he had only a third grade education himself, encouraged his children to get educations. Adelina said her father never denigrated the life of farm labor, but wanted his children to have no illusions. When they were with him in

the hot fields he would say, "If you don't get an education, this is the life you will have."

After her graduation from high school 20 years ago, Adelina attended both Big Bend Community College and the University of Washington, but dropped out before graduation to rear a family. Her eldest daughter is 19 and works in Alaska. Her other three children, ages 12, 10 and six, live with her in Cheney.

Later, as a divorced mother supporting a family, she held many jobs, including legal assistant to a civil rights office, but found, like many of the older students on campus, that raising a family is difficult on the kinds of salaries offered those without college degrees. So she packed up her family and moved to Cheney. A business major with an emphasis on human resource management, she hopes to go to work for the state in a job that allows her to work with Washington's growing minority populations.

The winner of seven scholarships, including the Alumni Association's scholarship for minorities, Adelina has a 3.5 grade point average — which has slipped, she admits, from 3.79 since she got heavily involved in student politics.

"Personally, Eastern has been good to me," she says. "I'd like that experience to be the same for all students."

In the longer range her goal is to leave the university a better place. "I want it to be a better place where, if my children go, it'll be good for them."

'I think of it as being elected because I am a migrant's daughter.'

THE 'NEW GREEKS'

As recently as four years ago, Eastern had just two fraternities and two sororities and a total Greek population of less than 100.

Today there are five fraternities and four sororities. Together they have a membership of around 350.

Greek members are now located in a few houses scattered around Cheney, in dormitories, or separately. But they hope one day to see a fraternity/sorority row established, perhaps at the north end of campus, behind the Red Barn. The vacant land was designated as a potential fraternity row in a study drawn up several years ago.

This fall the "Greek Week" tradition will return to Eastern after an absence of so many years no one in the Greek system knows how long ago it was.

Greeks are thriving again, said Andrew Henrickson, an EWU junior and a member of Sigma Phi Epsilon, because they have left behind the "uncool" image that nearly wiped them out 20 years ago. "It's a more conservative age" that appreciates the leadership training available through an organization that stresses involvement and working together, he said.

Meagan Hein, a junior and president of Kappa Delta Theta, adds that Greek members have worked hard to establish reputations as leaders on campus. "We're one of the most involved groups, and people want to be part of that."

Then there is the new image of Greek life. "Animal House" is gone; "service club" is in, said Hillery Campbell, a

senior and president of the Panhellenic Council. All of the fraternities and sororities have service projects, ranging from raising money for the National Heart Association to volunteering to work on the Spokane Child Abuse and Neglect project.

Hazing is not allowed in any of the Greek clubs and all of them have grade point averages higher than the student body as a whole, Henrickson said.

While there's still a strong social aspect to Greek life, Campbell said, that's not the reason they are working so hard to build the Greek system. "There's no reason to pay the dues we have to pay just to party," she said.

The Greek leaders concede there seems to be some hostility in the Cheney community toward Greeks. Partly this is the result of a lack of a fraternity row to segregate college students from the community, said Henrickson. Even a relatively quiet fraternity is bound to be more active than its neighbors. "They get upset," Henrickson said. "I would get upset if I had a family there."

Most of the Greek leaders agree there is one major obstacle to continued growth. "We need a fraternity row," said Hein. Greek leaders feel that would, in one stroke, make relations with the community better, make organizing among Greeks easier, signal national Greek organizations that Eastern is serious about establishing Greek life, and attract new students to the system.

FALL

Perennials



Remember this?

Maybe as a student you didn't attend a formal tea given by the faculty, as in this 1905 photograph, but you were probably invited to socialize with faculty, and probably found it this exciting.

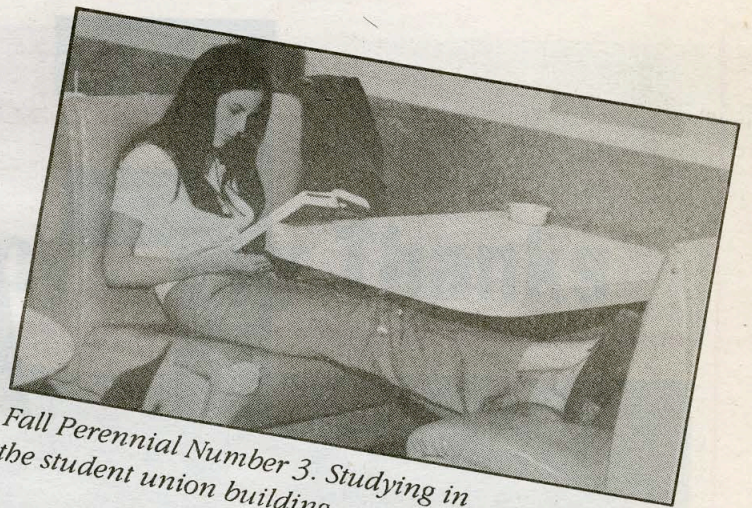
The awkward faculty-student get-together is a Fall Perennial — an experience that cuts across all eras at EWU. On the following pages are a dozen more Fall Perennials. As you look at the pictures, drawn from the Kennedy Library archives, recall your own undergraduate years at Eastern and see if there isn't something familiar there.



Fall Perennial Number 1.



Fall Perennial Number 2. Displaying the college on one's chest. (This picture comes from the early 1900's annual, and CN stands for Cheney Normal).

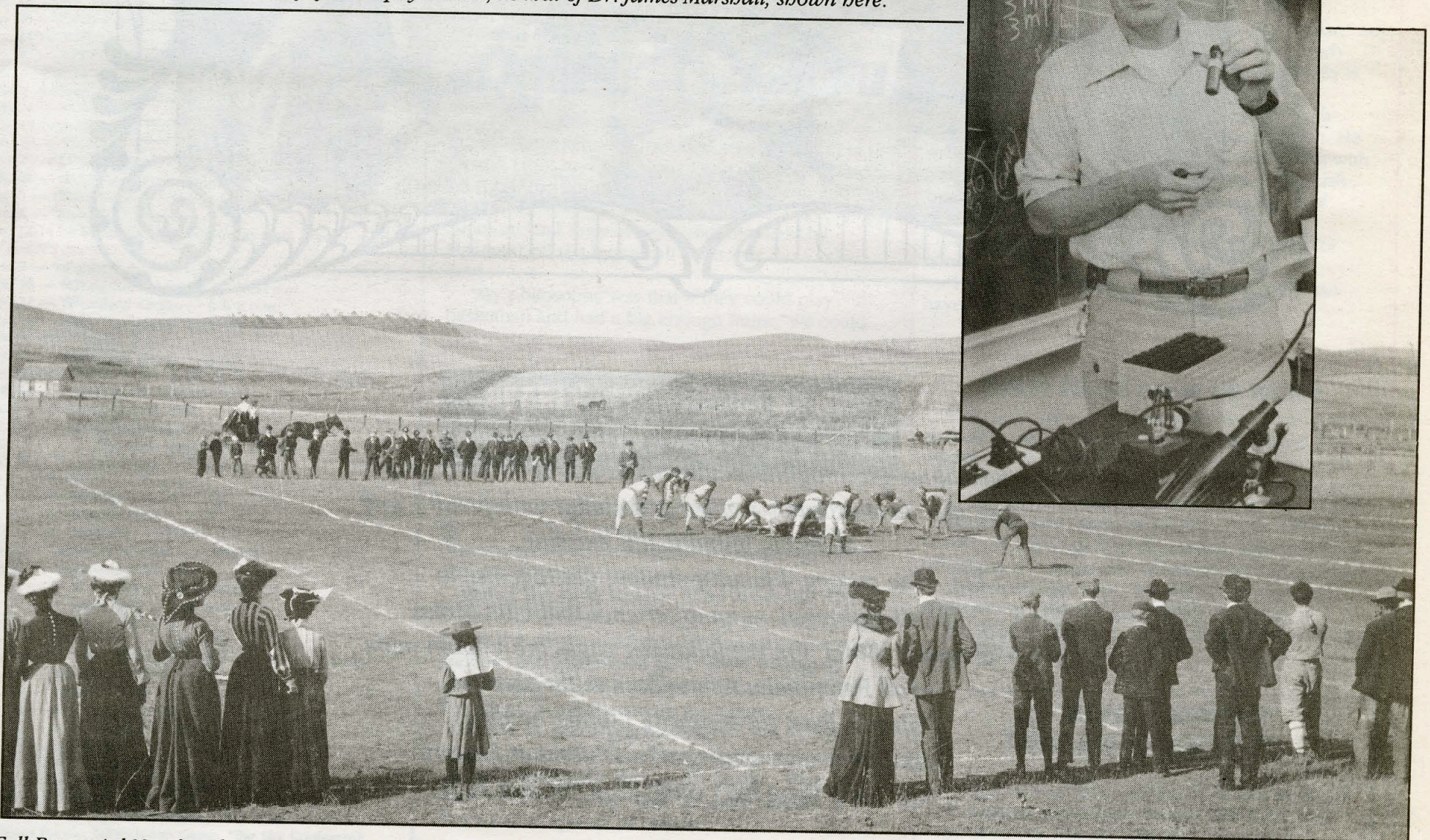
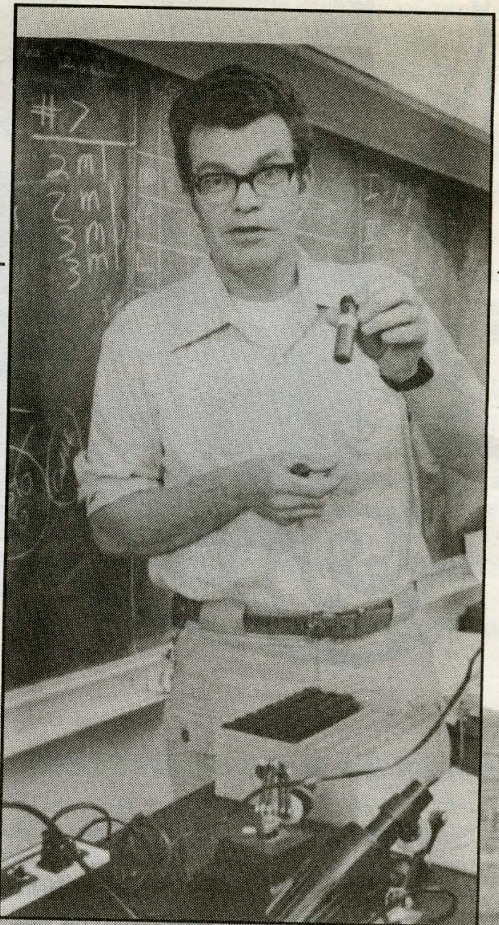


Fall Perennial Number 3. Studying in the student union building.



Fall Perennial Number 4. Very distinct personalities tossed together in one domicile. This is a 1925 photograph of the residents of Allbaugh House, a boarding house near campus.

Fall Perennial Number 5. Hub? College science classes come as a shock to many students, sometimes literally if it is a physics lab, as that of Dr. James Marshall, shown here.



Fall Perennial Number 6. Going to football games. This 1903 photograph was taken on the old football field, where Kennedy Library is located now.



Fall Perennial Number 7. Being driven crazy by nice weather. Shown is the aftermath of a 1971 mud fight.



Fall Perennial Number 8. Pulling grass and exchanging information on who's interested in whom. (1940s photo).

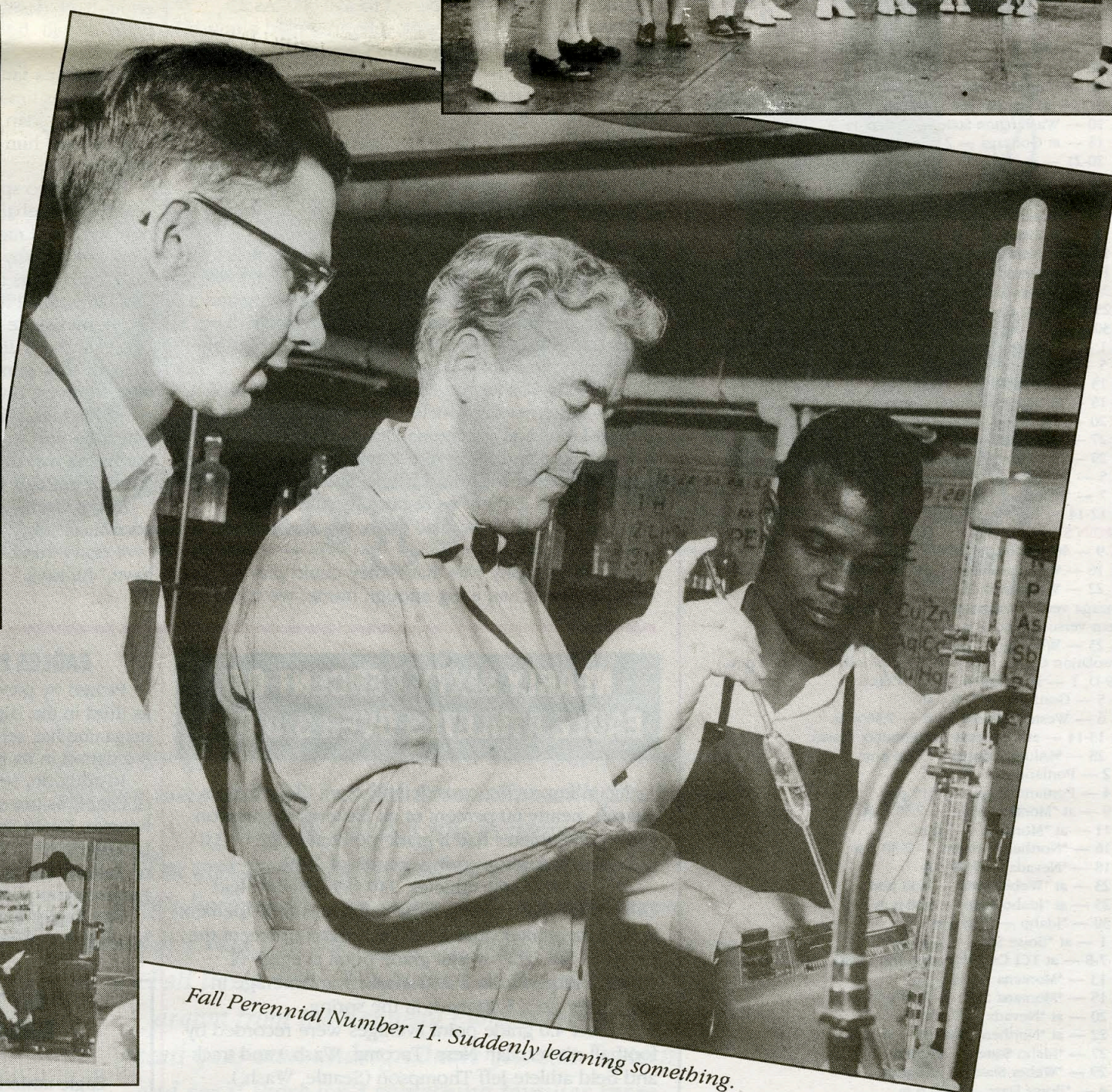
Fall Perennial Number 9. The Welcome Speech. "You will find college is very different from your high school experience...."



Fall Perennial Number 10. Athletic garb. In 1907 it was limited to athletes, like the football player shown.



Fall Perennial Number 12. "Studying together." This photo from about 1940 was marked "Study period, Monroe Hall".



Fall Perennial Number 11. Suddenly learning something.

1991-92 EASTERN WASHINGTON UNIVERSITY
SPORTS SCHEDULES

Revised August 1, 1991

FOOTBALL

Sept. 7 — Cal State-Northridge — 1 p.m.
 Sept. 14 — at Eastern Illinois — 4:30 p.m.
 Sept. 21 — at *Boise State — 6 p.m.
 Sept. 28 — at *Weber State — 5 p.m.
 Oct. 5 — *Montana — 1 p.m.
 Oct. 12 — Portland State — 1 p.m.
 Oct. 19 — *Nevada — 1:30 p.m.
 Oct. 26 — at *Idaho — 1 p.m.
 Nov. 2 — *Northern Arizona — 12:30 p.m.
 Nov. 9 — *Idaho State — 12:30 p.m.
 Nov. 16 — at *Montana State — Noon

WOMEN'S VOLLEYBALL

Sept. 1 — Southern Illinois — 7:00 p.m.
 Sept. 7 — at Univ. of Washington Tourn. — 12 & 5
 Sept. 12 — at Indiana State — 7:00 p.m.
 Sept. 13-14 — at Eastern Illinois Tournament
 Sept. 20 — at *Idaho — 7:30 p.m.
 Sept. 21 — %Alumni Match — 7:00 p.m.
 Sept. 27 — *Boise State — 7:00 p.m.
 Sept. 28 — *Idaho State — 7:00 p.m.
 Oct. 3 — at *Nevada — 7:00 p.m.
 Oct. 5 — at *Northern Arizona — 7:00 p.m.
 Oct. 9 — at Gonzaga — 7:30 p.m.
 Oct. 11 — *Montana — 7:00 p.m.
 Oct. 12 — *Montana State — 7:00 p.m.
 Oct. 15 — at Washington State — 7:00 p.m.
 Oct. 18 — at *Boise State — 6:30 p.m.
 Oct. 22 — *Idaho — 7:00 p.m.
 Oct. 25 — *Northern Arizona — 7:00 p.m.
 Oct. 26 — *Nevada — 7:00 p.m.
 Oct. 29 — Whitworth — 7:00 p.m.
 Nov. 1 — at *Idaho State — 6:30 p.m.
 Nov. 2 — at *Weber State — 6:00 p.m.
 Nov. 6 — Gonzaga — 7:00 p.m.
 Nov. 8 — at *Montana State — 6:00 p.m.
 Nov. 9 — at *Montana — 6:00 p.m.
 Nov. 12 — Lewis Clark State — 7:00 p.m.
 Nov. 15 — *Weber State — 7:00 p.m.
 Nov. 22-23 — Big Sky Conference Championships — TBA

HOME CROSS COUNTRY

Oct. 5 — ***Eastern Invitational — 10 a.m.
 ***Takes place at Finch Arboretum in Spokane

HOME TRACK & FIELD

Jan. 18 — Early Bird Open — 10 a.m.
 Jan. 25 — Human Race Invitational — 10 a.m.
 Feb. 8 — Eastern Open — 10 a.m.
 Feb. 22 — Jerry Martin Invitational — 10 a.m.
 May 2 — ***Tartan Cup/Pelluer Invitational — TBA
 ***Takes place at Spokane Falls CC

MEN'S BASKETBALL

Nov. 16 — %Brewster Packing — 5:35 p.m.
 Nov. 26 — at Portland — 7:35 p.m.
 Nov. 30 — Virginia Commonwealth — 7:35 p.m.
 Dec. 6-7 — at San Francisco Met Life Classic — 6 & 8 p.m.
 Dec. 10 — Washington State — 7:35 p.m.
 Dec. 15 — at Gonzaga — 2 p.m.
 Dec. 20-21 — at Nebraska Ameritas Tournament
 Dec. 28 — at Cal State-Northridge — 7 p.m.
 Jan. 4 — Gonzaga — 7:35 p.m.
 Jan. 9 — *Montana State — 7:35 p.m.
 Jan. 11 — *Montana — 7:35 p.m.
 Jan. 16 — at *Northern Arizona — 6:05 p.m.
 Jan. 18 — at *Nevada — 7:35 p.m.
 Jan. 23 — *Weber State — 7:35 p.m.
 Jan. 25 — *Idaho State — 7:35 p.m.
 Jan. 30 — at *Idaho — 7:35 p.m.
 Feb. 1 — at *Boise State — 6:35 p.m.
 Feb. 5 — *Northern Arizona — 7:35 p.m.
 Feb. 13 — at *Montana — 7:05 p.m.
 Feb. 15 — at *Montana State — 6:35 p.m.
 Feb. 20 — *Nevada — 7:35 p.m.
 Feb. 27 — at *Idaho State — 6:35 p.m.
 Feb. 29 — at *Weber State — 6:35 p.m.
 Mar. 5 — *Boise State — 7:35 p.m.
 Mar. 7 — *Idaho — TBA
 Mar. 12-14 — Big Sky Conference Coors Light Tourn. — TBA

WOMEN'S BASKETBALL

Nov. 9 — %Portland AAU — 7:30 p.m.
 Nov. 16 — %Tungsram, Hungary — 7:30 p.m.
 Nov. 22 — Wheatland Classic — 6 & 8 p.m.
 (Gonzaga versus Washington State, 6 p.m. & Eastern versus Idaho, 8 p.m.)
 Nov. 23 — Wheatland Classic — 6 & 8 p.m.
 (Consolation Game, 6 p.m. & Championship Game, 8 p.m.)
 N. 29-D. 1 — at Rainbow Wahini Classic
 Dec. 5 — Gonzaga — 7:30 p.m.
 Dec. 6 — Western Washington — 7:30 p.m.
 Dec. 13-14 — at The Days Inn/Phoenix Classic
 Dec. 28 — %Alumni Game — 7:30 p.m.
 Jan. 2 — Portland — 7:30 p.m.
 Jan. 4 — Portland State — 7:15 p.m.
 Jan. 9 — at *Montana State — 7:30 p.m.
 Jan. 11 — at *Montana — 6 p.m.
 Jan. 16 — *Northern Arizona — 7:30 p.m.
 Jan. 18 — *Nevada — 7:30 p.m.
 Jan. 23 — at *Weber State — 6:30 p.m.
 Jan. 25 — at *Idaho State — 6:30 p.m.
 Jan. 30 — *Idaho — 7:30 p.m.
 Feb. 1 — at *Boise State — 4:30 p.m.
 Feb. 7-8 — at TCI Cable/Cypress Inn Classic — 6 & 8 p.m.
 Feb. 13 — *Montana — 7:30 p.m.
 Feb. 15 — *Montana State — 7:30 p.m.
 Feb. 20 — at *Nevada — 7:30 p.m.
 Feb. 22 — at *Northern Arizona — 6 p.m.
 Feb. 27 — *Idaho State — 7:30 p.m.
 Feb. 29 — *Weber State — 7:30 p.m.
 Mar. 4 — *Boise State — 7:30 p.m.
 Mar. 7 — at *Idaho — 7:30 p.m.
 Mar. 13-14 — at Big Sky Conference Tournament — TBA
 All Times Pacific. %Exhibition Game. *Big Sky Conference Game. #Doubleheader with Eastern Men's Team.

'Coach Hat's Boys' Say Thanks

In more than a decade as an assistant football coach and athletic department administrator, a little bit of Larry Hattermer rubbed off on the players he coached, taught and befriended.

What Hattermer gave to them on behalf of Eastern, they're gladly giving back to the school in the form of an endowed scholarship.

"It's just their way of saying thanks for trying to make their stay here at Eastern a little better," he says modestly. "I don't think it was anything more than that."

Hattermer recently retired after 30 years in the athletic business, at Othello High School, Columbia Basin Community College and Eastern. He was offensive line coach and during games called plays from the pressbox.

But in his player's eyes he did much more than that.

"Because coach Hat was like a father to so many of his players and they had a positive experience here, it's easy for them to give him and the school something in return," explains Brent Myers, a former player of Hattermer's and a current Eagle assistant coach. "The reaction from the people he touched over the years has been incredible."

"I was their coach, but I was also a teacher and a friend," Hattermer says. "I tried to teach them how to act and what is right and wrong. But I didn't nurse them . . . I didn't check apartments."

Myers and many other former offensive linemen started an offensive lineman endowed scholarship in Hattermer's name a few years ago, and the balance has already ballooned to \$10,000. As a retirement gift, his former players presented him with a hunting rifle last spring at the Orland Killin Lobster Feed.

Hattermer also received a framed No. 76 Washington Redskins jersey from his most famous former player, Ed Simmons, a starter on the offensive line for the Redskins. Simmons returned to Cheney last spring from his home on the East Coast to present Hattermer with the jersey. It now hangs on the wall at Antonio & Son Deli in Cheney.

"Ed was an example of a person the university really helped," Hattermer says of the Seattle native. "Without the university setting, good coaching and a positive program, he was a kid who could have fallen through the cracks. He realizes what the university was able to provide him."

Simmons was just one success story of "a lot of them," Hattermer says. Included are Jeff Mickel of the Detroit Lions and Barcelona Dragons, current Eagle All-American and future pro Kevin Sargent, and numerous other All-America selections. Interestingly, Simmons and Sargent were both recruited by Hattermer off the basketball court, not the football field.

"My philosophy was that if they could play basketball and had a big enough frame, we could



Larry Hattermer with two of his former players, Brent Myers (an assistant coach at Eastern) and Ed Simmons (now with the Washington Redskins of the NFL), at last year's Orland Killin Lobster Feed.

teach them to play football," he explains.

"If they could defend somebody and move their feet, they could block."

Hattermer hasn't quite figured out that retirement means working less, not more. Playfully dubbed the "commissioner of baseball in Cheney," by an Eastern athletic department staff member, the former pro baseball player is generous with his time throughout the community.

He still devotes time to keeping track of his former players through a newsletter, with a mailing list of about 100 names. And he'll continue to help raise funds for the offensive lineman endowment. But his priorities have changed.

"I like coaching, but I think 30 years is enough of doing it as a job," he says. "If I coach now, it will be because it's enjoyable and relaxing."

Hattermer's family gets the majority of attention now that his time demands have lessened. His wife of 30 years, Joan, is recovering from breast cancer and has had him around more in recent months for support.

He has also spent considerable time helping the budding baseball career of his son Lance, and now he sees more of daughters Renee and Laurie who are nearby in Spokane.

"Some things are better than the mighty dollar," he proclaims. "I've had a few opportunities to coach and administrate elsewhere, but why? Our family is close, and I'd like to keep it that way."

Late this summer, Hattermer helped with wheat harvest on a relative's farm in Davenport. He spent his high school and college years helping with wheat harvest in his hometown of Lacrosse, Wash., but hasn't had the opportunity since because of football practice always beginning in August.

At the young age of 52, is Hattermer retired for good?

"I don't think so, not with as much energy as I have," he says.

NEARLY SIXTY PERCENT OF
EAGLE ATHLETES OVER 3.0 GPA

Again improving considerably from the previous quarter, nearly 60 percent of all Eastern Washington University athletes had a grade point average of 3.0 or better during the spring quarter of 1991.

Out of 185 Eagle athletes, 110 (59 percent) had GPA's of 3.0 and above. That compared to 51 percent during the winter quarter of 1991 and 47 percent the previous fall. The overall grade point average of athletes surged from a 2.91 grade point average in the winter, to a 3.09 mark in the spring.

Perfect 4.0 grade point averages were recorded by football player Matt Ness (Tacoma, Wash.) and track and field athlete Jeff Thompson (Seattle, Wash.). Ness' cumulative grade point average remains at 3.99 after his sixth quarter at Eastern.

EAGLES PICKED 15th IN THE NATION

Picked by pre-season publications to finish as high as third in the Big Sky Conference this season, one magazine has selected the Eagle football team 15th in the nation in its pre-season NCAA Division I-AA poll.

In addition, several publications have tabbed a trio of Eagles as pre-season All-America picks. Offensive lineman Kevin Sargent of Bremerton, tight end Tony Lenseigne of Yakima and defensive back Kurt Schulz of Yakima are the three, and are also considered Eastern's top professional football prospects.

The Eagles feature six home games in 1991, all to be played at Woodward Stadium in Cheney.

GET THE FACTS WITH FACT
BOOKS AND NEWS RELEASES

Eagle athletic fans wishing to receive in-depth information about Eagle athletic teams this year can obtain fact books and news releases through the Eastern sports information office. Call 509-458-6334 for an order form.

'Celebrate Eastern' Is Theme For Homecoming '91

Busy Saturday, from Tawanka Breakfast To Homecoming Ball

Eastern grads of all eras will gather for a series of events Oct. 18-20 on campus and in Spokane.

Most activities, including an alumni breakfast, football game against Nevada and the Homecoming dance, will take place on campus.

The opening gathering, a Homecoming luncheon for all Eastern alums, friends, faculty and administrators, will take place at the EWU Spokane Center, W705 First, from noon to 1 p.m. Oct. 18. The Homecoming court, football coach and many staff and faculty will attend and participate in a brief program. Tickets for the Barbecue luncheon are available at the door.

Registration for the featured 25th-year class of 1966 — as well as affiliated classes of '64 to '68 — will take place 5-8 p.m. at the EWU Faculty/Alumni Center (former president's home on the EWU campus). Registration will continue Saturday morning at 8 a.m. The registration will be a social occasion in itself, according to Alumni Director Isabelle Green. "They'll be able to pick up their packets and sweatshirts and visit with old friends," she said.

Saturday will be a day full of activities, including an alumni breakfast at Tawanka, a parade, the annual pre-game "tailgate party," the Homecoming game, and the hospitality gathering and the Homecoming dance.

This year the tailgate party will take place on the lawn in front of the basketball pavilion, just below the parking lots.

Alumni awards and the Homecoming queen and her court will be announced during halftime of the football game.

Eastern is particularly anxious to honor grads of the 1964-1968 era. Grads of those years who have not received invitations are urged to contact the EWU Alumni Office.

Homecoming Schedule

Friday, October 18th

Noon to 1:00 pm: Annual Spokane Homecoming Luncheon, EWU Spokane Center, First and Wall. All alumni and friends are invited to join the Homecoming Court, EWU faculty and staff, alumni and guests for a BBQ lunch and short program. Tickets available at the door.

5-8:00 pm: 25 Year Reunion Registration, EWU Faculty/Alumni Center (former president's home on the EWU campus).

7:30 pm: Bed races and fireworks adjacent to Woodward Stadium on the EWU campus.

Saturday, October 19th

8:00 am: 25 Year Reunion Registration, EWU Faculty/Alumni Center.

9:00 am: Traditional Homecoming Breakfast featuring the Homecoming Court, the Pep Squad, honored guests and an official welcome by Dr. Marshall E. Drummond, EWU President.

11:00 am: Homecoming parade through downtown Cheney.

Noon: Tailgate fun on the grass in front of the EWU pavilion. (Park above Woodward Stadium and walk down the hill.) Live music and a special gathering area for reunion guests are promised.

1:30 pm: Football game, Woodward Stadium, Eastern versus Nevada. Alumni awards and the Homecoming Queen and her court will be announced at halftime.

8:30 pm: Alumni and Reunion Hospitality room, Reese Room, EWU Pavilion, alumni and guests only.

9:00 pm: Homecoming Dance, EWU Pavilion, all students, staff, alumni, and friends welcome.

Sunday, October 20th

11:00 am: 25 Year Reunion Brunch, Ridpath Hotel, Spokane.

Football tickets can be ordered by writing the EWU Athletic Ticket Office, MS66, Cheney, WA 99004 at least one week prior to Homecoming, or by calling the office at (509) 458-6295. Tickets are also available from G & B ticket outlets in Spokane, (509) 325-SEAT. Ticket prices are \$10 for reserved seating. General seating tickets are \$8 for adults and \$4 for senior citizens and students.



Where were you in '62?

If at Eastern, It's Time To Come Home For a Visit

Curt Henderson, the curly-headed high school grad who ponders his future as he sips cherry Cokes in the movie *American Graffiti*, decides sometime after midnight to go to college after all.

The movie is set in the summer of 1962, making Curt a member of the college class of '66. Director George Lucas should have made a movie about Curt's college years, the era of crew cuts, hootenannies, The Four Freshmen, teased hair, V-neck sweaters, '58 Chevys, water fights — and a time of transition.

Eastern grads who celebrate their 25th reunion this year arrived with button-down collars and the Beach Boys. By the time they graduated the Beatles were here and beads were on the horizon.

They came to college at a time when students were catalyzed by the idealism of President John F. Kennedy. Many were steered by this idealism into the Peace Corps and other forms of government service.

Members of the class of '66 were sophomores when President Kennedy was assassinated, ushering in many changes.

The first Vietnam buildup in 1965 was accomplished with regular Army and Marine troops, so it was the class of '66 a year later which would be the first college class to go to Vietnam.

Members of the classes of the early and mid-'60s have much to talk about.

Some of the conversation will have to be devoted to recreating the campus as it was then: a very different place, with many wooden buildings and streets running through it; the "Sub" in Isle Hall where a heavy mug of coffee cost five cents; Bill Shrieb's "SuperSavage" cartoon strip in the *Easterner* poking fun at the administration; the alternative student union known as Bill's Tavern.

In his letter to his classmates this year, '66 student body president Tom Woods recalled the annual tricycle race, Johnny Mathis singing at the Homecoming show, and Eastern's NAIA track championship. He urges his fellow students to return to campus "to remember the good times and create some wonderful new memories."

Alumni Board Adds Five New Members

The Alumni Association has announced the addition of five new board members: Margaret I. Alferez; Kerry Lynch Johnson; Allen Ogdon; Susan Schwasnick; and Raymond M. Tansy, Jr.

"We are very pleased to have these people as part of our governing body," says Isabelle Green, director of the Alumni Association. "They each come with special talents and strong backgrounds."



Margaret I. Alferez

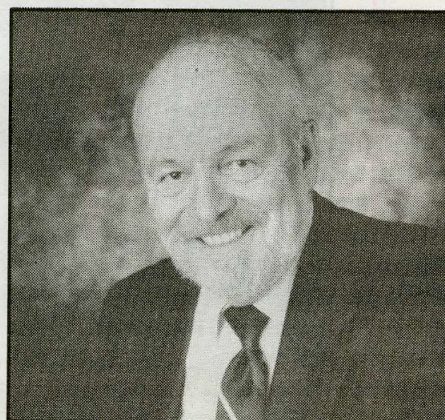
Margaret I. Alferez, or "Mickey," is a public utilities specialist with the Bonneville Power Administration in Spokane. She holds three degrees — a bachelor's degree and a master's in public administration from EWU; a master's in judicial administration from the University of Denver. She has been active in civic affairs and served as a loaned executive for the United Way in 1984 and 1987.

Kerry Lynch Johnson, chief operations officer for Alliance Pacific, Inc., in Spokane, has 15 years of professional experience in all facets of communications and public affairs management. She holds degrees from EWU in journalism and English. Johnson has received several awards, including Outstanding Woman of America and the YWCA Women in Leadership Award.



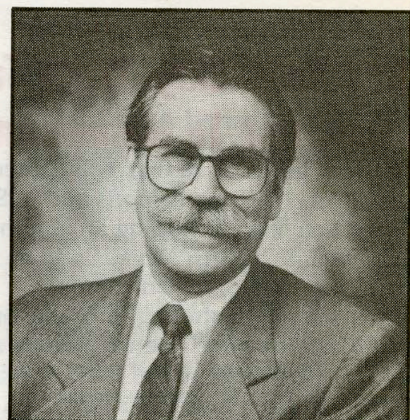
Kerry Lynch Johnson

Allen Ogdon, mayor of Cheney, retired from EWU in 1991 after 30 years of service and now is dean of students emeritus. Active in many civic organizations, Ogdon is the immediate past president of the Association of Washington Cities and is a member of the Cheney-Medical Lake Rotary Club and the Cheney Chamber of Commerce. He owns the Washington State Liquor Agency in Cheney.



Allen Ogdon

Susan Schwasnick, (not pictured) who owns — with husband Richard — the Hydraulic Components Company in Bellevue, has held a number of civic positions. For the past four years, she has worked with the Bellevue School District "building base management" program to establish school policies. She also served a 10-year stint on the Board of Adjustments for the City of Bellevue.



Raymond M. Tansy, Jr.

Raymond M. Tansy, Jr. general manager of the Prudential Insurance Company of America in Spokane, graduated from EWU with a bachelor's degree in finance. He is president of the General Agents and Manager's Association and a registered representative of the Securities and Exchange Commission. While a captain in the Army, Tansy received the Bronze Star and a presidential unit citation for service in Vietnam.

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A Contributor to the 1990 Pacific Northwest Young Writers Conference at Eastern Washington University

Alumni Scholarships Lend A Hand

Two single mothers returning to college after years away from school will get the financial help they need to continue their education, thanks to the scholarships of the Alumni Association.

Merrelli Munk left EWU nine years ago when she realized she didn't know what she wanted from a college education. Now, after working several jobs and being the sole support of her son, she's back. Her last job was the clincher.

"Working for a Japanese-American company, I recognized the need for someone with good language skills — both English and Japanese. With some research, I found that Washington State conducts more business with East Asia than any other [American] state. At Eastern, I'll be able to concentrate on both languages and still graduate within a reasonable time frame."

Carolyn Cordova, a mother of three, is returning to college after a hiatus of eight years. She will study environmental biology.

"It is very exciting for me to come back to school and know that I will finish with a degree and a much better

"It is very exciting for me to come back to school and know that I will finish with a degree and a much better chance of getting a good job, especially since I have my children to think of now, instead of only myself."

chance of getting a good job, especially since I have my children to think of now, instead of only myself."

Munk and Cordova are examples of the deserving people who benefit from the EWUAA scholarship program. Two other students — Kristen Patton and Tatiana Pitstick — will receive scholarships

this year. All four are high achievers.

Patton, a freshman from Quincy, Wash., will major in dental hygiene. Throughout her high school years, Patton participated in a number of activities, including the Science, Pep, Foreign Language and Key clubs. She was a member of the Natural Helpers group and the cheerleading squad. As a senior, she was Homecoming Queen.

Pitstick, also entering EWU as a freshman, graduated from Gonzaga Preparatory School. An amateur ham radio operator, she is interested in communication and will study languages and teaching. During high school, she was a baton majorette and a member of the choir and band. She also is a ballet dancer and a pianist.

The EWUAA scholarship program is funded through annual dues and fund-raising events.

ALUMNI

Alumni Groups

ARIZONA ALUMNI

Fred and Lynn Alloway are hosting a potluck planning meeting Saturday, Oct. 12, at their home, 9798 E. Cinnabar in Scottsdale. The Arizona group will finalize plans for a spring 1992 alumni event in the Phoenix-Scottsdale area. Letters of invitation to the planning meeting will be sent to alums who attended the 1991 event. If you would like to be involved, call the Alloways at (602) 391-1428.

HAWAII ALUMNI

The seventh annual Honolulu EWU Alumni meeting is now in the planning stages for March or April 1992. If you would like to assist or want to attend call John Monis, (808) 696-6363, at his Honolulu office.

LOS ANGELES ALUMNI CHAPTER

The Los Angeles Chapter of the EWU Alumni Association will meet Saturday, Oct. 5, 1991. Please call Don Case, (714) 393-7311, in Chino Hills for meeting details.

PUGET SOUND ALUMNI

Puget Sound Alumni are now planning the fall event schedule. If you want to be notified of these area events please contact Terryl Ross, (206) 389-7268, days, in his Seattle office.

SOCIAL WORK ALUMNI

This group has been active in the selection process for the new director of the Graduate School of Social Work, Dr. Michael Frumkin. There is no fall meeting scheduled but interested alumni can contact Alumni President Beryl Pielli at 458-3617, days, for additional information about the activities of this group.

SPOKANE ALUMNI

Spokane area alumni are invited to attend three vision meetings scheduled for 1991-92. The purpose of the meetings is to establish a consensus regarding the mission of Spokane area alumni. Is it involvement in community support activities? Social or fund raising events? Cultural or athletic events? Continuing education events? Participants in these meetings will be asked to think creatively and discuss in small groups with other alumni, goals and activities which would benefit the community, the University and themselves.

The first vision meeting will be held Wednesday, Oct. 2, 1991, from 5:30 to 7 p.m. at Cavanaugh's Inn at the Park. PLEASE MARK THIS DATE ON YOUR CALENDAR AND PLAN TO ATTEND. THIS ANNOUNCEMENT WILL BE THE ONLY MAILED NOTICE OF THIS FIRST MEETING. For additional information, please contact Isabelle Green at the EWU Alumni office, (509) 359-6303, or, direct from Spokane, 458-6303.

TAWANKA ALUMNI

The Tawanka Alumni of Eastern meet four times a year in Spokane. All alumni of the '20s, '30s, '40s and '50s are invited to join this group at any of their meetings. The meetings start at 11:30 a.m., include a short program, a no-host lunch and plenty of time for visiting. The 1991-92 meeting schedule is Oct. 19, 1991, at Casey's Restaurant on North Monroe; Dec. 14, 1991, at the Shack Restaurant on West Third Avenue; Feb. 15 and April 18, 1992, locations to be announced. For additional information regarding Tawanka activities contact President Betty Jo Dupin, (509) 928-7813, in Spokane.

Harris Representatives to Seek Alumni Information

Representatives of Harris Publishing Company will begin contacting alumni Nov. 11 by telephone to verify information for the new directory.

The EWU Alumni Directory — the first of its kind — is scheduled to be released in the Spring of 1992. In addition to an alphabetical listing of alums, the new publication will contain sections listing alumni by class year and geographical area.

Harris representatives will verify information provided on the survey forms mailed to alums in June, such as current name, academic data, address and phone number. You may reserve a personal copy when the representative calls.

Tree Planted in Memory of Steve Dahlen

On April 22, a tree was planted in Steve Dahlen's memory on the EWU campus. A ceremony was held in the courtyard of the Fine Arts complex, where the tree now stands.

A memorial scholarship also has been established in Dahlen's name by former classmates Harvey Gilkerson and Mona Ries and by his parents, Charlotte and Arne Dahlen of Colville.

Dahlen, a 1982 R-TV graduate, died in 1990. Contributions to the Steve Dahlen Memorial Scholarship may be sent to the EWU Foundation, MS-16, Cheney, Wash. 99004.

Friendship Families Needed

Families willing to host students for holidays and special events are needed for international students coming to EWU to study. Anyone interested in hosting a student should contact Angie Moskalonek, International Programs office, 458-6313 from Spokane or 359-6313 in Cheney.

Reunion Announcements

The **EWU Honors Program** is organizing a reunion of former students at Homecoming. Contact the Honors office at 359-2822 with your address and phone number if you do not receive an invitation.

All **EWU tennis players** are invited to a reunion on Homecoming Day, Oct. 19. If you have not been contacted, call John Johnson at (509) 359-2510.

Monroe Hall alums of the '50s are getting together next June for a trip to Hemet, Calif., to renew old friendships. Call Georgina (Rodeck) Nicholls at

(509) 725-7421 for information.

Call For Nominations

The EWU Alumni Association makes several awards each year recognizing the outstanding achievements of EWU alumni and friends. Winners are determined by a committee that meets three times annually. Nominations are accepted any time.

If you know someone who deserves special recognition, nominate him or her for any of these awards.

Distinguished Alumnus Award — Honors individuals for exceptional lifetime contributions to their profession and/or their community and country. Nominees must be EWU alumni.

Alumni Achievement Award — Recognizes individuals for achievement in their professional field or in a personal or community endeavor. Nominee must be EWU alumni.

Alumni Service Award — Honors non-alumni for exceptional service to the university and/or honors alumni for service to the university or the community. Nominees may or may not be EWU alumni.

Please contact the EWU alumni office for appropriate forms or more information, (509) 359-6303, or 458-6303 from Spokane.

ALUMNI CALENDAR OF EVENTS

SEPTEMBER

- 11 Walla Walla-area EWU alumni reception introducing President Marshall E. Drummond, Baker Faculty House, Whitman College, 5-7 p.m.

OCTOBER

- 2 Spokane Alumni Vision Meeting, Cavanaugh's Inn-At-The-Park, 5:30-7:30 p.m.
- 12 Phoenix-Scottsdale-area EWU alumni potluck planning meeting at the home of Fred and Lynn Alloway, 9798 E. Cinnabar, Scottsdale, Ariz.
- 18 & 19 Homecoming 1991, 25 Year Class Reunion, Honors Program Reunion, Tennis Players Reunion, EWU Campus.

NOVEMBER

- 5 EWU Alumni Association Executive Board Meeting, Spokane.
- 7 EWU Scholarship Reception, EWU Campus
- 30 Basketball Reunion, decade of the 60's. EWU Pavilion.

DECEMBER

- 31 CASINO PARTY, NEW YEARS EVE, SPOKANE RIDPATH HOTEL
(See announcement below)

NEW YEAR'S EVE CASINO PARTY

You are invited to attend this
EWU Alumni Association annual scholarship and program fundraiser on:
NEW YEAR'S EVE, DECEMBER 31, 1991
7 P.M. TO MIDNIGHT
SPOKANE RIDPATH HOTEL—TERRACE ROOMS

This event is open to the public. Bring your party and enjoy casino gambling—blackjack, dice games and roulette. Your casino stamp also entitles you to entry to the New Year's Eve Swing Band party in the Ballroom where the Planet Lounge Orchestra will play until 2 a.m.

Special overnight rates at the Ridpath have been arranged for EWU alumni at \$39 per room. Mark your calendars now to reserve your room so you can safely play and dance the New Year in with us—all for a

worthy cause.

If you are an alum who would like to volunteer and play—we need help with everything from cashing to dealing to counting. Give us a call and join our casino committee. We will host a New Year's Eve party for all volunteers following the event—and volunteers receive an additional room discount for overnight accommodations.

For further information, contact the EWU Alumni Office, MS-16, Cheney, WA 99004, (509) 359-6303 or, from Spokane, 458-6303.

CLASS NOTES

THE THIRTIES

'39 Evelyn (Evers) Surprise retired in 1975 after 32 years of teaching in primary schools. Since then she has traveled all over the world and now lives in Spokane, WA.

THE FORTIES

'41 Martha McDonald Butler and her husband, Steward, are now living in a retirement complex in Portland, OR. Martha majored in home economics at Eastern.

THE FIFTIES

'50 Loretta (Rimpler) Danielson is a secretary at Ainsworth Lumber Co., Ltd and lives in Clinton, British Columbia, Canada. She taught school in Prescott, WA and St. Mary's Idaho before marrying and moving to Canada in 1964. She and her husband have four children and live on a cattle ranch in the Caribou area of B.C.

'50 Sylvia Joy Randall Peterson is a respite worker and lives in Greenacres, WA. She and her husband Walter like to backpack, bike and ski. They have five adopted children and seven grandchildren.

'56 Nell E. (Clark) Ogilvie is retired from her teaching career and lives with her husband, Larry, in a home on the Pend Orielle River in Idaho. Their youngest child recently completed her civil engineering degree and their oldest grandchild will start college fall '91.

'58 Bill Mutch has been on the faculty at Northern Michigan University since 1969. He and his wife are looking forward to retiring to Chia, CA., in May 1993.

THE SIXTIES

'60 James M. Ferry has been in Albuquerque, NM, since 1967, working for the U.S. Air Force in the field of nuclear and semiconductor physics. He is looking forward to retirement at the end of this summer. His Eastern degree is in physics.

'61 Irene Sherwood Clise recently received a prestigious Christa McAuliffe Excellence in Education award presented by the Washington State Legislature and the Superintendent of Public Instruction office. The award includes a \$2000 educational grant. Irene is a media specialist at Timberline High School in Lacey, WA., and is Vice-President of the EWU Alumni Association.

'62 David Henry Lewis is currently teaching at the Cairo American College in Cairo, Egypt. He majored in language arts while at Eastern. His daughter Sara enrolled at Eastern in Fall '91.

'62 Bruce A. Peters is the owner of Bruce Peters & Associates and lives in Mercer Island, WA. His firm sells high quality dinnerware and gift items to speciality and department stores. His showroom and office is in the Seattle Market Center Building.

'63 Larry Strong, a 1963 education graduate, is now semi-retired and living in Auburn, WA. He stays active teaching computer classes for the Puget Sound Educational Services District and serves as an adjunct professor for Seattle Pacific University.

'68 and '74 Mike Chase is an associate professor of psychology at Quincy College in Quincy IL. He earned his bachelor's and master's degrees in psychology from Eastern. His wife Linda ('68, Education) is a senior software support person for the local Computerland with primary responsibility for Novell networks.

'68 Trudy (Wheeler) Simonson lives, with her husband Merlin and daughter Betsy, in Bristol, RI. She is the co-director of the Lincoln Lower School.

'69 Jon W. DeArmond, currently stationed in St. Louis, MO., recently served four months in Saudi Arabia with the U. S. Army. A business/marketing graduate he is in a supply management position and will soon be a civilian looking for work in a related career field.

THE SEVENTIES

'70 Fredrick C. Perkins, a Lt. Col. and Battalion Commander in the United States Army, served in Desert Storm in command of 3000 troops. He currently lives in Ft. Bragg, N.C.

'70 Jeff Skeesick, president of the EWU Alumni Association Board and a senior accountant at Medical Service Corporation (MCA), recently received the 1991 Private Sector Award from the Federally Employed Women, Inc. The award, which is given on behalf of Blue Cross and Blue Shield's Federal Employee Program, recognizes MSC's continuing efforts in providing services and contributions directly benefiting F.E.W. and their programs. The contributions have saved more than \$2,000 in administrative costs. Skeesick accepted the award at the F.E.W.'s 22nd annual national training program

in Denver. The F.E.W. is a national organization that furthers opportunity and equality for women in government.

'72 Father David Scott Baronti has been ministering in Guatemala for the past 11 years. He has organized volunteer assistance from around the world to improve local conditions through education, health care and improving the area's infrastructure. He has also produced the first written version of the language used by local Mayan Indians, with a dictionary due to be published soon. Father Baronti received his MA in English literature at EWU.

'72 Raymond M. Tansy, Jr., general manager of the Prudential Agency in the Rock Pointe complex in Spokane, WA., was recently presented with his second President's trophy by the Prudential Company. Ray is a College of Business graduate (finance) and was recently appointed to the EWU Alumni Association Board of Directors. He has also been elected president of the General Agents and Managers Association for the 1991-92 year.

'74 Charles H. Collins, his wife Donna and their two children are now living in Renton, WA. Charles is a management development instructor for Boeing and recently returned from Saudi Arabia where he trained personnel on the AWACS program.

'74 Jenell E. Tripp, vice president and investment officer of Washington Trust Bank, recently completed her Leadership Program training. Jennell received a BA in English from EWU. Her community activities include March of Dimes, SFCC Credit and Advisory Committee, District 17 Vocational Advisory Council, the Washington Trust Bank Wellness Committee, NE Regional Manager, American Institute of Banking and member, St John Vianney Ministry Formation.

'75 and '79 William Bell is married and living in Ontario, Canada. He is the manager of the family counseling center at the Family and Children's Services in Ontario.

'75 Bruce Sydow, sociology instructor at Skagit Valley College, was voted teacher of the year by the Associated Students and recognized for his enthusiasm and devotion to the success of his students. Bruce received a BA in sociology from Eastern.

'76 Jerrold L. Donais now lives in New Fairfield, CT. Jerry was a biology major at Eastern and is now the senior technical projects manager for Pepsi-Co in Somers, N.Y.

'77 Mark D. Kulaas, an urban and regional planning graduate, was recently appointed director of the Kitsap Regional Planning Council. He is responsible for coordinating the growth management planning activities of Kitsap County and the cities of Bremerton, Port Orchard, Poulsbo and Winslow, WA. He was previously the assistant director of the Chelan County Planning Department in Wenatchee, WA.

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CLASS NOTES

'77 Theresa (Tschirky) Peterson is a division director for Electronic Data Systems in Troy, MI. She is married and has two children. Theresa was a math major at Eastern.

'79 DeLynn Dean is now living in Newport News, VA., and works for the Ivy Farms Baptist Church as their minister of education and administration. She received a physical education degree from Eastern and taught in Ft. Worth, TX, for six years before moving to Newport News.

'79 Cindy Myers earned her master's degree in counseling at Sonoma State University and is a licensed psychotherapist in Marin County, CA. She is also associate director of Youth Advocates, a youth and family counseling agency. She was recently cited in the Family Therapy Networker as an expert in her field and is listed in "Who's Who Among Human Service Professionals." She and her family reside in Petaluma, CA.

THE EIGHTIES

'80 Doug Matson, Business Manager for the West Valley School District in the Spokane Valley, served on the EWUAA Student Leadership Awards selection committee this year. He is a College of Business graduate.

'81 and '83 Carol J. M. Cartier is working as a caseworker/social worker for the Grays Harbor County Health Department. She and her husband Robert live in Ocean Shores, WA.

'81 and '87 Marlene R. Johnson, who earned a bachelor and masters degree in biology at Eastern, is now in the Ph.D. program at Washington State University. Her area of emphasis is genetics and cell biology.

'81 William Philip Werschler, M.D., who received his BA in sociology and biology from EWU and his M.D. from George Washington University, recently completed his Leadership Spokane training. Philip is a member of the Grievance and Legislative Committees for the Spokane County Medical Society. He is involved with the American Cancer Society, is a Board member of the EWU Industrial Advisory Technology, and is a member on the Spokane Area Chamber of Commerce Arts Committee. He is a Spokane area dermatologist and skin cancer specialist and Director of the Aesthetic Skin Care Clinic for Dermatology Associates of Spokane.

'83 Ronda G. English moved to the Seattle area in May 1988 and is working as a benefits coordinator for the Highline Community Hospital in Kent, WA. Ronda majored in community health at Eastern.

'83 Connie (France) Patty, an education-child development graduate, is now living in St. Leon, Germany. She and her husband are the directors of a ministry to military dependent teenagers whose parents are stationed

overseas in Europe. They had their first child, Tyler Joseph, in July 1990.

'84 Patrice K. Gorton, MBA graduate, recently completed her Leadership Spokane training. Patrice is on the board of ARC of Spokane, the Education Committee for the Spokane Valley Chamber, a parent volunteer for West Valley School District, a Director for WWP Employers Credit Union, and serves on the Facilities Committee for West Valley School District. She is current Assistant Treasurer at the Washington Water Power Company in Spokane.

'84 Greta K. Jensen, a recreation management graduate, has been ordained as a Methodist minister and is working as a chaplain in the Cancer Hospital in Vancouver, B. C. She is attending the Vancouver School of Theology.

'84 Jeffrey C. Mirsepasy, an EWU government grad, now has his own law office in Seattle specializing in maritime and corporate law and family and criminal law. He is an avid bicyclist and is training for the August Seattle to Banff ride.

'86 Wayne C. Havrelly, a 1986 R-TV graduate, is now a news anchor for KHQ-TV in Spokane, WA.

'86 Todd W. Metter, a College of Business graduate, is now a firefighter for the city of Bellevue, WA. He and his wife live in the Bellevue area.

'86 Heather Audel-Neal recently accepted a teaching position at Central Valley School District in the Spokane Valley. She has been the fine arts coordinator and a teacher at St. George's School for the past several years and had her first child, Shelby Jerinne, in May.

'88 Diane Watson and Edward Craner, both EWU alumni, were recently married in Cheney. Dianna is working as a budget analyst and Edward is the owner/operator of Craner Plumbing.

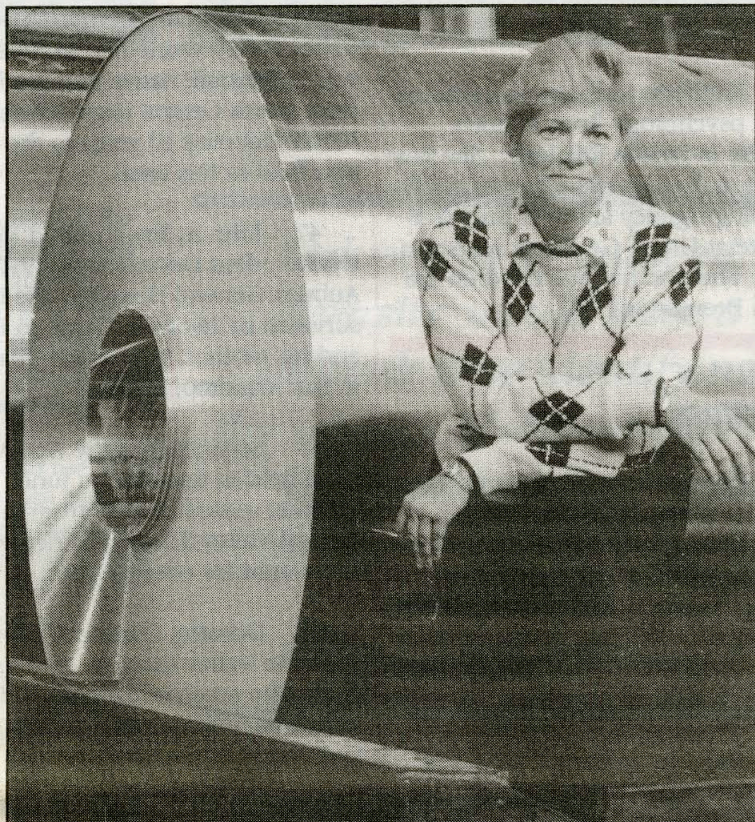
'88 Michael Gill is currently employed by the U. S. Consumer Information Center in Washington D. C., as a media specialist. Michael, who holds an MFA in creative writing also indicates that his chapbook, *The Atheist at Prayer*, is available from the March St. Press in Greensboro, N.D. The book contains poems from his thesis as well as more recent work.

'88 Scott Near is living in Sumner, WA. with his wife Cristine (Galvsha), also an EWU alum. They were married in July. Scott is working with the Auburn, WA., Police Department and Kristine is a speech therapist at Rainier School.

'88 Lori Preuss, an English education major at EWU, now works for the General Services Administration in Washington D.C., as a congressional prospectus writer.

KATHRYN GENTEMAN

**Labor Relations Manager, Flat Rolled Products Division,
Kaiser Aluminum**
Class of '71, BA in History and Political Science



As a division manager who negotiates with labor unions, Kathryn Genteman must be able to understand other points of view, yet have the fortitude to stand by her own.

And quite aside from the pressures of labor negotiations, she is a woman in an industry dominated by men.

Where did she learn to deal with such pressures? She traces much of it back to college.

The Eastern Years — Growing up in the Spokane Valley gave her very little evidence of the complexity and diversity of the world. This began to change when she took the mandatory "Western Civ" course taught by Dr. Ray Schults. She found herself fascinated by glimpses of other ways of life, of people with problems, and people finding solutions. She credits history professors Schults, William Kidd and Donald Barnes, along with Dave Bell of political science, for giving her a view of how the world works.

But another aspect of her college education has helped. As an anti-Vietnam War and civil rights activist, she learned how to take a position, how to understand others' positions and motives, and how to deal with conflicts.

"My job involves dealing with diverse people with different concepts and perspectives than mine. Just being around people so different than myself in college helped me."

Big Breaks — After college she attended graduate school and a year of law school, then wiled away a year taking care of an estate in Hawaii. In 1977, a friend told her Kaiser Aluminum was looking for female employees who would be willing to begin integrating a predominantly male work force. Kathryn was hired as the first female production supervisor in a large operating department at Kaiser. "It was a challenge, and that's where my college experiences were of value."

She since has risen to the senior level of management, representing a Fortune 500 company in negotiations over salaries of 5,000 Kaiser unionized employees.

Philosophy — Kathryn admits to being absorbed in her work, but is careful to make time for travel and "a serious addiction to golf."

She says she now recognizes that her idealism in college was naive because it did not take into account the complexity of how a society works.

On the other hand, having to state values and match them against those with opposing views was priceless training. "I think it gives you a respect for diversity and for understanding the implications of individual beliefs and values."

CLASS NOTES

'89 Carolyn M. McConnell, vice president and district manager of U.S. Bank in Spokane, WA., recently completed her Leadership Spokane training. Carolyn has a BA in finance from EWU. Her community activities include chair of the Spokane Area Chamber of Commerce Chairmans Club, member of the WAMPUM Procurement Committee and United Way.

'89 Kathleen Sanborn was granted a MA in psychology from Antioch University in Seattle this June. She is a therapist at the Listening Post/ACCESS Counseling Agency and will pursue a doctorate at Union Graduate School in Fall '91. She and her five children are living in Bremerton, WA.

THE NINETIES

'90 Janet Stowers recently joined the firm of Ramm Associates as an associate land use planner. She previously worked as a planner in Kootenai County.

OBITUARIES

'11 Sadie M. Peterson died in August of 1990 at the age of 101. She was living in Raymond, WA., at the time of her death.

'35 Jack D. Moore, who had been assistant superintendent of the Central Valley School District in the Spokane Valley for 19 years-died in June. He was a Spokane native and graduated from North Central High School. Mr. Moore devoted 40 years to the education field in this area.

'47 John A. Joy-a retired Kent, WA teacher, died December 8, 1990 at Auburn General Hospital. He is survived by his wife, Carol, in Kent and his mother, who is 101 years old, in San Massimo, Italy.

'48 Services for Effie Ann Maddox were held in Spokane in June. Mrs. Maddox retired in 1984 from the Central Valley School District where she taught for over 29 years.

'65 Dorothy Durkoop, a longtime Spokane Valley teacher, died on June 14th. She received a master's degree in reading curriculum from EWU and had taught in the Spokane area since

1941. She was named West Valley Teacher of the Year in 1985 and also had received the PTA's Golden Acorn Award.

'69 Douglas H. Taylor, a Spokane resident since 1942, died June 14th. Mr. Taylor was active in the Opportunity Presbyterian Church, where his services were held.

'72 Alan R. Williams, featured in the Spring 1991 issue of Perspective as an EWU Alumni Achievement Award winner, died of complications from surgery in June 1991.

'76 The alumni office received word that Grant Jennings of Redlands, CA., died on May 25, 1991.

'83 and '89 Hock An Chia died June 27 after rescuing a girl from a whirlpool in the Clark Fork River in the Munson Creek area between Thompson Falls and Plains. He was a counselor at Frontier Bible Campus and was serving as a lifeguard while several campers went swimming in the river.

'84 Ron Martin died on June 23rd in Medical Lake, WA., after a nine-month bout with cancer. He had been a teacher working with the developmentally disabled since 1986 at the Interlake School. He retired as a

Master Sergeant from the U. S. Marines in 1981.

Lovell Patmore, 71, former Cheney resident and EWU psychology professor, died in June in San Diego, CA, while undergoing heart surgery. In 1950 Mr. Patmore accepted a position in educational psychology and guidance at EWU, where he had a significant role in developing the institution into its current status as a university.

Dr. Lynn C. Triplett, EWU professor of Asian history, died of cancer July 6, 1991. He was 48 years old. Dr. Triplett is survived by his wife, Julenne, at the home in Cheney; five sons and one daughter. Their home address is S. 19818 Culver Rd., Cheney, Wash. 99004.

CORRECTION

In the Winter 1991 issue of Perspective we indicated that Bryan Collins, a 1988 EWU graduate in radio/TV, was now vice president and co-owner of Detroit Diesel. Mr. Collins called our office to let us know that someone had been "pulling our leg" about that and the quote regarding winning enough at cards to buy the company. We appreciate his understanding (the information was submitted to us on an official Perspective form) and want you to know that he lives in Elko, NV, and is the sales manager for Smith Detroit Diesel, Inc.

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CLASS NOTES

JERRY SALING

**State Senator and Chair, Higher Education Committee
Class of '51 and '56, BA and MA in Education**



Few people in the state have more experience in education and the politics of education than Gerald L. "Jerry" Saling. Jerry started his career as an elementary school teacher 40 years ago, and since has served in capacities ranging from principal of elementary schools to president of Spokane Falls Community College. He served in the state House of Representatives from 1965 to 1971 and has been in the state Senate since 1985. He has headed the Higher Education Committee since 1988.

The Eastern Years — A commuter all four years of his undergraduate education, Jerry worked in a gas station on Garland Avenue in Spokane every week night from 4 p.m. to 10 p.m. and Saturday and Sunday as well. Doing two jobs at once would become a life-long habit.

As President of the Off-Campus and Commuters Club, he started Eastern's "Ph.T."— for "Putting Husband Through" — degree. His wife received the degree at the same ceremony he received his bachelor's degree.

First a business major, then interested in forestry, Jerry finally switched to education in his junior year.

Big Breaks — Saling taught and was principal of several Spokane elementary schools through the 1950s and 1960s. At one point he became so discouraged with public school salaries that he considered getting a law degree. Instead, he started work on a master's degree at EWU, and shortly after receiving it began work on a Ph.D. in education at WSU.

In the meantime he was heavily involved in education associations at the local, state and national levels. In speeches to teacher organizations he complained so persuasively about the lack of state financial support for schools that people urged him to run for the legislature. "I said, 'No way. I'm not one of those types.'" But he was eventually persuaded and won his first time out in 1964.

After receiving his Ed.D. in 1970, he was hired as dean of instruction at Spokane Falls Community College in 1971. He became president three years later when the sitting president resigned.

After retiring in 1982, he decided to try politics again. "I tell people it's like malaria — once exposed, you never get it out of your blood."

Philosophy — Saling says education is a career full of frustrations and problems, but he has never regretted choosing it and staying with it. "I like helping others, and I think maybe that's one thing that got me into education. When former students come back and say, 'You don't remember me, but thanks for what you did,' that means a great deal."

PERSPECTIVE

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